2. SMS Marketing User Guides

Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, do not hesitate to leave us an email via our email address below.

Created: 18/12/2016 | By: Magenest | Support Portal: http://servicedesk.izysync.com/servicedesk/customer/portal/55

- Introduction
 - Features
 - System Requirements
- How does it work
 - Text Local
 - ° Nexmo
 - Voodoo
 - Text marketer
 - Twilio
 - Front End
- Update
- Support

Introduction

SMS Marketing extension for Magento 2 is a powerful tool which allows store owners to send personalized SMS messages to customers on various occasion of the customer journey, including when they register a new account, when they order a product, when the status of the product changes, etc.

Features

- Customize SMS template according to the store owner's wish.
- Send SMS text messages to customers when they register.
- Send SMS text messages to customers when orders are created.
- Send SMS text messages to customers when orders are canceled.
- Send SMS text messages to customers when orders are refunded.

System Requirements

Your store should be running on Magento 2 Community Edition version 2.1.

How does it work

In order to start using the SMS Marketing extension, you need to do some configuration by going to Stores > SMS Marketing.

There are three sections that admins need to consider:

- + Mobile Login Option.
- + Setting Content SMS.
- + Integration Setting.



	Configuration			Q 🥵 よ admin 🗸
dashboard	Store View: Default Config 👻	9		Save Config
PRODUCTS	MAGENEST	Mobile Login Option	1	\odot
CUSTOMERS	Sms Marketing	Setting Content SMS	2	\odot
	GENERAL V	Integration Setting	3	\odot
	CATALOG ~			
	CUSTOMERS ~			
<u>777</u>	SALES ~			
	SERVICES ~			

Mobile Login Option

Expand the Mobile Login Option section. Then, there are two following fields showed:

The Enable Mobile Login Option filed: Allow admins to set whether this field is able to show on Create an Account page when customers register a new account or not.

Yes: This field will be shown.

No: This field will be hidden.

• The Make mobile number a required field: Allows admins to set whether the mobile field is a required field on Create an Account page when customers register or not.

Yes: The mobile field is a required field.

No: The mobile field is not a required field.

()	Configuration			Q 📫	👤 admin 🔻
DASHBOARD \$ SALES	Store View: Default Config ▼	0		Save	e Config
PRODUCTS	MAGENEST ^	Mobile Login Option			\odot
CUSTOMERS	Sms Marketing	Enable Mobile Login Option [store view]	Yes		
	GENERAL ~	Make mobile number a required field [store view]	Yes v		
	CATALOG ~				
	CUSTOMERS ~	Setting Content SMS			\odot
	SALES ~	Integration Setting			\odot
STORES	SERVICES ~				

Setting Content SMS

Expand the Setting Content SMS section, there are three following fields showed:

The Enable Customer Register field: Allows merchants to set whether they want to send a text message to customers' cell phone when customers create a new account on their site or not.

Yes: Customers will receive a text message as soon as they register a new account on the site.

Also, the Customer Register field will be shown allowing store owners to set content of the message.

 ${
m transformation}$ Note that the extension supports two following variables which are available to use in the SMS:

{{customer_name}}, {{customer_email}}

No: Customers will not receive any messages when they register a new account on the site.

The Enable Order Success field: Allows merchants to set whether customers can be able to receive a text message when their order status is complete.

Yes: Customers will receive a text message when their order status is complete.

Also, the Order Success field will be shown allowing store owners to set content of the message.

+ Note that the extension supports three following variables which are available to use in the SMS:

{customer_name}}, {{order_id}}, {{order_base_grand_totals}}

No: Customers will not receive a text message when their order status is complete.

🔁 The Enable Order Update field: Allow merchants to set whether customers can be able to receive a text massage when their order status changed.

Yes: Customers will receive a text message when their order status is changed.

Also, the Order Update field will be shown allowing store owners to set content of the message.

eq Note that the extension supports three following variables which are available to use in the SMS:

{{customer_name}}, {{order_id}}, {{old_status}}, {{new_status}}

No: Customers will not receive a text message when their order status is changed.

MAGENEST	^	Mobile Login Option				
Sms Marketing		Setting Content SMS	2			
GENERAL	~		Enable Customer Register [store view]	Yes	Ŧ	
CATALOG	~		Customer Register [global]	Dear {{customer_name}}. Thank you for registering the account on our site.		
CUSTOMERS	~				<i>h</i>	
SALES	~			Available variables that you can use in your SMS: {{customer_name}}, {{custom	ner_email}}	
SERVICES	~		Enable Order Success [store view]	Yes	.	
ADVANCED	~		Order Success [global]	Dear {{customer_name}}. The order status is complete. The following detail of your order:		
				{{order_id}} and {{order_base_grand_totals}}		
				Available variables that you can use in your SMS: {{customer_name}}, {{order_i {{order_base_grand_totals}}	id}},	
			Enable Order Update [store view]	Yes	Ŧ	
			Order Update [global]	Dear {{customer_name}}. {{order_id}}, {{old_status}},{{new_status}}		
					h	
				Available variables that you can use in your SMS: {{customer_name}}, {{order_i	id}},	

Integration Settings

Expand the Integration Settings section, there are five subsections showed:

- + Text Local.
- + Nexmo.
- + Voodoo.
- + Text Marketer.
- + Twilio.



Text Local

? How to get information from your Text Local account

If store owners do not have a Text Local account, please create a new account by clicking on the following link: https://www.textlocal.com



After registering an new account successfully or you had an existing account, please log in your account and go to Help > API Documentation.

Then, please find the Your API Hash and save this information.

Admins will save the information of these two fields to use with the SMS Marketing extension.

											l	
	Dashboard	Send	Receive	Contacts	Mobile Pages	Ticketing	Surveys	Reports	Settings		Help	Wizard
	A Documentat	ion								All Documenta	ation	
	We're Here To	o Help				2	Video Tut	orials		Receiving Text	5	
	i If you we'll	i need any h be happy to	elp, please help.	contact our su	upport team and		Messeng	er Overview 3	<u>.o</u> ge <u>r</u>	Video Tutorials		
	in <u>conn</u>	ect with us	on LinkedIn ook					ne Angele Ang Angele Angele		Start Wizard		
	i Each onlin top ri	page in Me e help syste ight of each	isenger is fu m. Simply c page to vie	Illy document lick the questi w the content	ed through our ion mark at the t			а 3 4 3 7 2000 (1) 7		201 10 10 100 100		
	The fi get st <u>Whats New Ir</u> Recent updat	ollowing do tarted with <u>n Messenge</u> tes and imp	cumentatio some of pur <u>r 3.0</u> rovements t	n and guidelir other interfac o our service.	nes will help you ces.		Outbour					
	API Documer Instructions of Email to SMS Instructions of	n <u>tation</u> on how to u on how to se	se the A. I and SMS via	emails.			 Anticipation of the second seco	exp - "experimentation", "Proceedings of expension of all adjustments (conservation), adjustments, "experiments," approximation of the adjustments of the adjustment of the adjustment adjustment of the adjustment of the adjustment of the adjust)	alastatana (s. stor) di	de "conto" de
	Your API Has	h										
//control.txtlocal.co.uk/docs/	Your API Has	h code '\$ha	h=xxxx' is: e3f	c30dea8285	5		Inbound	SMS API				

Expand the Textlocal subsection, then the Enable field will be shown.

The Enable field: Allows admins to set whether they use the Text Local platform to send text messages to their customers or not.

No: Merchants will not use the Text Local SMS platform to send text messages to customers.

Yes: Merchants will use the Text Local SMS platform to send text messages to customers.

Then, there are five fields will be shown:

- + The Email field: Using the the email that admins used to register new account.
- + The Your API hash field: Using the API Hash information saved in the step above.
- + The Sender field: Enter a name that admins want.
- + The Content field: Enter the content of the text message that you sent customers.
- + The Number Test field: Admins will enter your phone number here if you want to test the sending SMS feature.

Please click on **Save Config** button, then click on **Check Connect Textlocal** button to check connect.

If admins want to change the Text Local status at the Enable field from Yes to No or vice versa, you need to click Save Config button. Then, you will enter the rest of fields.

	Configuration			Save Config
DASHBOARD	CATALOG ~	🔿 Textlocal		
\$ SALES	CUSTOMERS ~	Enable	Yes	
	SALES ~	[store view] Email	@magenest.com	
*	SERVICES ~	[global] Your API hash		
	ADVANCED ~	[global] Sender	Thomas	
		[global] Content	Thank you for purchasing our product.	
		[global]		
REPORTS				
STORES		Number Test [global]	432 969 Please enter telephone number test connect Textlocal	
SYSTEM			Integration I	
			Click this button Check Connect Textlocal	

Nexmo

? How to get information from your Nexmo account

If store owners do not have a Nexmo account, please create a new account by clicking on the following link: https://www.nexmo.com



After registering an new account successfully or you had an existing account, please log in your account.

At Getting Started page, admins will need to save information from two fields:

- + API details: Key and Secret.
- + Test numbers.

Then, admins will save the information of these two fields to use with the SMS Marketing extension.

Pick on API to start testi	ng with your €2 welcome	e credit		ACTIVATE TUIT ACCOUNT TEATURES		
Tex of Art to start test	ng mar your ez welcom	e creat.		i un decount reataires die available arter your <u>mise payment</u> e		
	Voice	Verify	Insight	 Full account features: Send messages to numbers outside of your test numbers. 		
Copy and paste the	code into your terminal (application:		Remove watermark ([Nexmo DEMO]) SMS body content.		
<pre>cupl who page the code into you terminal oppication: curl "https://rest.nexmo.com/sms/json?api_key=9a752503&api_secret=c3aaaft</pre>			pi_secret=c3aaaft	 Remove watermark (reach being) and body content. Purchase virtual numbers to use for incoming voice and incoming SMS. 		
Copy to clipboard			•	Account settings		
				Set up and configure your account notifications, users and information.		
				Set up account notifications		
API details				Add your company address		
Key: 2503 Secret: 71c111a	7			Add secondary users		
These are also accessib	e in your <u>account setting</u>	<u>gs</u> .		API reference		
				View all references, libraries and codes examples on Docs.		
Test numbers				• <u>SMS</u>		
To test outbound service	es with you can already u	use the phone number v	ou signed up with	<u>Voice</u>		
10 test outbound services with you can direday use the phone number you signed up with 7815.			ou signed up with	<u>Verify</u>		
/015.	Add up to 9 more recipient <u>test numbers</u> .			Number Insight		

Expand the Nexmo subsection, then the Enable field will be shown.

The Enable field: Allows admins to set whether they use the Voodoo platform to send text messages to their customers or not.

No: Merchants will not use the Nexmo SMS platform to send text messages to customers.

Carteria Section 2015 Participation and the section of the section

Then, there are four fields will be shown:

- + The API key field: Using the Key information saved in the step above.
- + The API Secret field: Using the Secret information saved in the step above.
- + The Sender field: Enter a name that admins want.
- + The Number Test field: Admins will enter your phone number saved in the step above (the Test numbers field).

Please click on ${\bf Save \ Config}$ button, then click on ${\bf Check \ Connect \ Nexmo}$ button to check connect.

If admins want to change the Nexmo status at the Enable field from Yes to No or vice versa, you need to click Save Config button. Then, you will enter the rest of fields.

	Configuration					Save Config
CASHBOARD	SERVICES	~	🔗 Nexmo			
\$ SALES	ADVANCED	~		Enable [store view]	Yes 🔻	
PRODUCTS				API key [global]	503]
				API Secret [global]]
العام المعالم ا Marketing				Sender [global]	Plance]
				Number Test [global]	027815. Please enter telephone number test connect Nexmo]
REPORTS					Integration I	
					Click this button Check Connect Nexmo	

Voodoo

Plow to get information from your Voodoo account

If store owners do not have a Voodoo account, please create a new account by clicking on the following link: https://www.voodoosms.com



After registering an new account successfully or you had an existing account, please log in your account and go to Send SMS > API Management.

Then, click on + Add API Client button.

Please follow the following screenshots to view more detail.

Voodoo	09:04:24 Fri 16th Dec 2016 4.9 **** OREVIEWS		6 Credits Available +CREDITS	Oliver Queen Magenest ♥						
(土) Add Credit	← Dashboard → (Jashboard > 🔘 Send SMS > API Management								
ා Dashboard	API Clients API Alert Email API Autolist	API Documentation								
Contacts >	0									
🖾 Send SMS 🛛 🗸	The API allows you to connect your external website or appli User guide from the main help section.	The API allows you to connect your external website or application to the VoodooSMS API platform to send SMS automatically. You can download the API User guide from the main help section. If you have a specific requirement, please email team@voodoosms.com								
+ Broadcast										
+ Send Quick SMS	+ Add API Client									
- API Management										
+ Email To SMS	API account has been deleted successfully.			×						
🖄 Inbound SMS	VIEWING: ALL API CLIENT(S)									
All Messages			_							
Reports Dashboard	Username API Name Acc	ount Type 🧹 🛛 Filter Reset		Rows: 10 🗸						
Account	API Name	ame 🗘 Password 🗘	Default Country Code 🛛 🗘	Quiet Times \diamond Actions						
У́неlp	No Records Found									

Voodoo	,	09:18:10 Fri 16t	Add API Client	0.000//01/2		6 Grodits Available +CREDITS	Oliver Queen Magenest 🛇
			Add Air Client			^	
			API Name	* OliverQueen			
		2	Default Country Cod	Enter a memorable name for the United Kingdom	or this API. Nhat is this?		
		The API all User guide If you have	Quiet Time	es DISABLED	What is this?	SMS automatically. Yo	
			IP Address Securit	ty DISABLED	What is this?		
		+ Add	Click Submit to automatical	lly generate your username an	d password.		
					Cancel Sub	mit	
		VIEWI	NG: ALL API CLIENT(S)				
					✓ Filter Reset		

Please click no Submit button to complete.

Merchants will need to get information from two fields:

- + Username.
- + Password.

Then, admins will save the information of these two fields to use with the SMS Marketing extension.

	Voodoo	09:24:46 Fri 16th Dec 2016	4.9 ****	REVIEWS		6 Credits Available	+CREDITS	Oliver Queen Magenest	í	
:	Contacts >									
緻	Send SMS 🗸 🗸	The API allows you to conr User guide from the main	hect your external w help section.	ebsite or application to	the VoodooSMS AF	PI platform to send SMS autor	natically. You can	download the API		
+	Broadcast	If you have a specific requ	If you have a specific requirement, please email team@voodoosms.com							
+	Send Quick SMS	+ Add API Client								
-	API Management								_	
+	Email To SMS	The API client account has be	een created successf	ully.					×	
凶	Inbound SMS	VIEWING: ALL API CL	IENT(S)				1			
Q	All Messages									
Ē	Reports Dashboard	Username	API Name	Account Type	✓ Filter	Reset		Rows: 10	\sim	
٤	Account	API Name	IP Address	Username 🗘	Password 🗘	Default Country Code 🗘	Quiet Times	Actions	_	
-7-	Help	OliverQueen		oliverqueen	oobbef8	📲 [44] United Kingdom	DISABLI		×	
Ć		Page 1 / 1								
Q	Agent Report									
Φ	Logout									

Expand the Voodoo subsection, then the Enable field will be shown.

The Enable field: Allows admins to set whether they use the Voodoo platform to send text messages to their customers or not.

D No: Merchants will not use the Voodoo SMS platform to send text messages to customers.

Yes: Merchants will use the Voodoo SMS platform to send text messages to customers.

Then, there are four fields will be shown:

- + The Enter Voodoo Username field: Using the Username information saved in the step above.
- + The Enter Voodoo Password field: Using the Password information saved in the step above.
- + The Sender field: Enter a name that admins want.
- + The Number Test field: Admins will enter their phone number here if you want to test the sending SMS feature.

Please click on ${\bf Save}\ {\bf Config}$ button, then click on ${\bf Check}\ {\bf Connect}\ {\bf Voodoo}$ button to check connect.

If admins want to change the Woodoo status at the Enable field from Yes to No or vice versa, you need to click **Save Config** button. Then, you will enter the rest of fields.

·U 	Configuration		Save Config
DASHBOARD	🛞 Voodoo		
SALES	Enable [store view]	Yes	
	Enter Voodoo Username [store view]	Enter your Voodoo SMS API Username	0
	Enter Voodoo Password [store view]	Enter your Voodoo SMS API Password	0
	Sender [giobal]		
REPORTS	Number Test [giobal]	Please enter telephone number test connect Voodoo	
		Check Connect Voodoo	
SYSTEM		Click this button Check Connect Voodoo	

Text marketer

How to get information from your Text marketer account

If store owners do not have a Voodoo account, please create a new account by clicking on the following link: https://www.textmarketer.co.uk



After registering an new account successfully or you had an existing account, please log in your account and go to **Main Menu > Account Settings**. Please follow the following screenshots to view more detail.

text marketer [®] We deliver. You save.	Message box [®]		10 credits
Version: V1.02.05			
🟠 Main Menu		Go to 👻	
			🕜 Help 📎
			Instructions 🕒
			Instruction Manual
	Send SMS		Let's get started Messagebox
ſ			Ask a Question
	Financials Account Setting Change and View your account details, API and form2SMS settings.	}	Question
	Admin Functions		Send
Company: Hoang Ha	i International: Disabled Credits Remaining: 10 Sender ID: MySenderID Act	count Number: 38732	

At API Config tab, merchants will need to get information from two fields:

- + Username.
- + Password.

Then, admins will save the information of these two fields to use with the SMS Marketing extension.

	10 credits
	🔶 Purchase 👌 Log out
Version: V102.05	-
🟠 Main Menu > Account Settings 60 to 🛩	
Account Details API Config Form2SMS	🕜 Help 📎
API Gateway Username and Password	Instructions 📃
Username: hGuXVC	Dieter Message Dot Call Call
Password: 81JSZB	
API Username and password cannot be changed. To change your MessageBox login details click here - account login details.	
Click the link below to test.	Watch Instructional Video
Send SMS API Test: <a ?username='hGuXVC&password=BTISZB&message=test+message&orig=test&number="https://www.textmarketer.biz/gateway/?username=hGuXVC&password=BTISZB&message=test+message&orig=test&number="https://www.textmarketer.biz/gateway/?username=hGuXVC&password=BTISZB&message=test+message&orig=test&number="https://www.textmarketer.biz/gateway/?username=hGuXVC&password=BTISZB&message=test+message&orig=test&number="https://www.textmarketer.biz/gateway/?username=hGuXVC&password=BTISZB&message=test+message&orig=test&number="https://www.textmarketer.biz/g</td' gateway="" href="https://www.textmarketer.biz/gateway/?username=hGuXVC&password=BTISZB&message=test+message&orig=test&number=" https:="" www.textmarketer.biz=""><td></td>	
	Instruction Manual
- API Alert URL	Ask a Question
If you have any of the alerts active in your account settings page, you can set an url that the system will via GET poll. An example URL would look like http://www.domain.com/myalert.php.	Question 👻
Alert URL: e.g. http://www.domain.com/myalert.php	Write your question here
API Delivery Report Options	>
We can push delivery reports to a URL of your choice and change the way delivery reports are displayed to better suit api customers see documentation.	
Report URL (landing page): e.e. http://www.domain.com/mvreport.php	
and the second se	
🗙 Cancel 💾 save	
Company: Hoang Hai International: Disabled Credits Remaining: 10 Sender ID: MySenderID Account Number: 38732	JI

Expand the Textmarketer subsection, the Enable field will be shown.

The Enable field: Allows admins to set whether they use the Text Marketer to send text messages to their customer or not.

DASHBOARD	Configuration				Save Config
\$ SALES	○ Te	extmarketer			
PRODUCTS		Enable [store view]	Yes 🔹		
CUSTOMERS		Enter Textmarketer Username [store view]	hGuXVC Enter your Textmarketer SMS API Username	0	
		Enter Textmarketer Password [store view]		Ø	
		Sender	Enter your Textmarketer SMS API Password		
REPORTS		[global]	447453805998		
		[global]	Please enter telephone number test connect Textmarketer Integration I		
SYSTEM			Check Connect Textmarketer		
FIND PARTNERS					

D No: Merchants will not use the **Text Marketer** platform to send text messages to customers.

G Yes: Merchants will use the Text Marketer platform to send text messages to customers.

Then, there are four fields will be shown:

- + The Enter Textmarketer Username field: Using the Username information saved in the step above.
- + The Enter Textmarketer Password field: Using the Password information saved in the step above.
- + The Sender field: Enter a name that admins want.
- + The Number Test field: Admins will enter their phone number here if you want to test the sending SMS feature.

Please click on **Save Config** button, then click on **Check Connect Voodoo** button to check connect.

If admins want to change the Text Marketer status at the Enable field from Yes to No or vice versa, you need to click Save Config button.
Then, you will enter the rest of fields.

https://www.textmarketer.co.uk/bulk-sms-prices

🔁 Twilio

How to get information from your Twilio account

If store owners do not have a Twilio account, please create a new account by clicking on the following link: https://www.twilio.com

Then, please enter the required information to complete the process of creating new accounts.

🙂 twilio

ⓑ docs & help β log in + sign up ≡ menu & products

Build apps that communicate with everyone in the world. Voice & Video, Messaging, and Authentication APIs for every application.

After registering an new account successfully or you had an existing account, please log in your account.

At the Console Dashboard page, admin will save information of two fields:

+ ACCOUNT SID.

+ AUTH TOKEN.

Then, admins will save the information of these two fields to use with the SMS Marketing extension.

A	Home	Console Dashboard	
₽ # •	Dashboard Account Upgrade Logs Usage	Account Summary SID AUTH Ø 8a5 TOKEN Account Details All Twilio Products Voice & Video	News & Tips New phone numbers Expanding to a new country? Check out the <u>latest phone numbers</u> added to the platform. •••••
	Twilio © 2016 Privacy & Terms	Second Se	Create rich, multi-party video experiences in mobile and web apps. Powered by a global cloud infrastructure for peer-to-peer calls.

Expand the Twilio subsection, the Enable field will be shown.

The Enable field: Allows admins to set whether they use the Twilio platform to send text messages to their customer or not.

	Configuration		Save Config
DASHBOARD	💮 Twilio		
\$ SALES	Enable [store view]	Yes 💌]
PRODUCTS	Enter Twilio ID	ACe6908	0
R	[store view]	Enter your Twilio Account ID	
CUSTOMERS	Enter Twilio Auth Token		0
	[store view]	Enter your Twilio Auth Token	
	Enter Twilio Phone Number	4474	0
CONTENT	[store view]	Enter your Twilio Phone Number	~
REPORTS	Sender [global]	Ron Plance]
<u>~~</u>	Number Test	4474	
STORES	făroari	Please enter telephone number test connect Twilio Integration I	-
SYSTEM		-	
		Check Connect Twilio	

No: Merchants will not use the **Twilio** platform to send text messages to customers.

Yes: Merchants will use the **Twilio** platform to send text messages to customers.

Then, there are four fields will be shown:

Δ

- + The Enter Twilio ID field: Using the ACCOUNT SID information saved in the step above.
- + The Enter Twilio Auth Token field: Using the AUTH TOKEN information saved in the step above.
- + The Enter Twilio Phone Number field: Enter merchants' Twilio phone number.
- + The **Sender** field: Enter a name that admins want.

+ The Number Test field: Admins will enter their phone number here if you want to test the sending SMS feature.

Please click on **Save Config** button, then click on **Check Connect Twilio** button to check connect.

⚠

If admins want to change the Twillio status at the Enable field from Yes to No or vice versa, you need to click Save Config button. Then, you will enter the rest of fields.

Front End

SMS Marketing extension create a new field in the Create New Account form. The extension will use the phone number which is entered by customers when they register a new account to send text messages.

Create New Customer Account Personal Information First Name * Last Name * Sign Up for Newsletter Sign-in Information Email * Password * Password Strength: No Password Confirm Password * Additional Information Mobile Numbers *

Create an Account

Update

- When a new update is available, we will provide you with a new package containing our updated extension.
 You will have to delete the module directory and repeat the installing steps above.
- Flush the config cache. Your store and newly installed module should be working as expected.

Support

- We will reply to support requests after 2 business days.
- We will offer lifetime free update and 6 months free support for all of our paid products. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.
- Support DOES NOT include other series such as customizing our products, installation and uninstallation service.

Once again, thank you for purchasing our extension. If you have any questions relating to this extension, please do not hesitate to contact us for support.