

2. SMS Marketing User Guides

Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, do not hesitate to leave us an email via our email address below.

Created: 18/12/2016 | By: Magenest | Support Portal: <http://servicedesk.izsync.com/servicedesk/customer/portal/55>

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Introduction

SMS Marketing extension for Magento 2 is a powerful tool which allows store owners to send personalized SMS messages to customers on various occasion of the customer journey, including when they register a new account, when they order a product, when the status of the product changes, etc.

Features

- Customize SMS template according to the store owner's wish.
- Send SMS text messages to customers when they register.
- Send SMS text messages to customers when orders are created.
- Send SMS text messages to customers when orders are canceled.
- Send SMS text messages to customers when orders are refunded.

System Requirements

Your store should be running on Magento 2 Community Edition version 2.1.

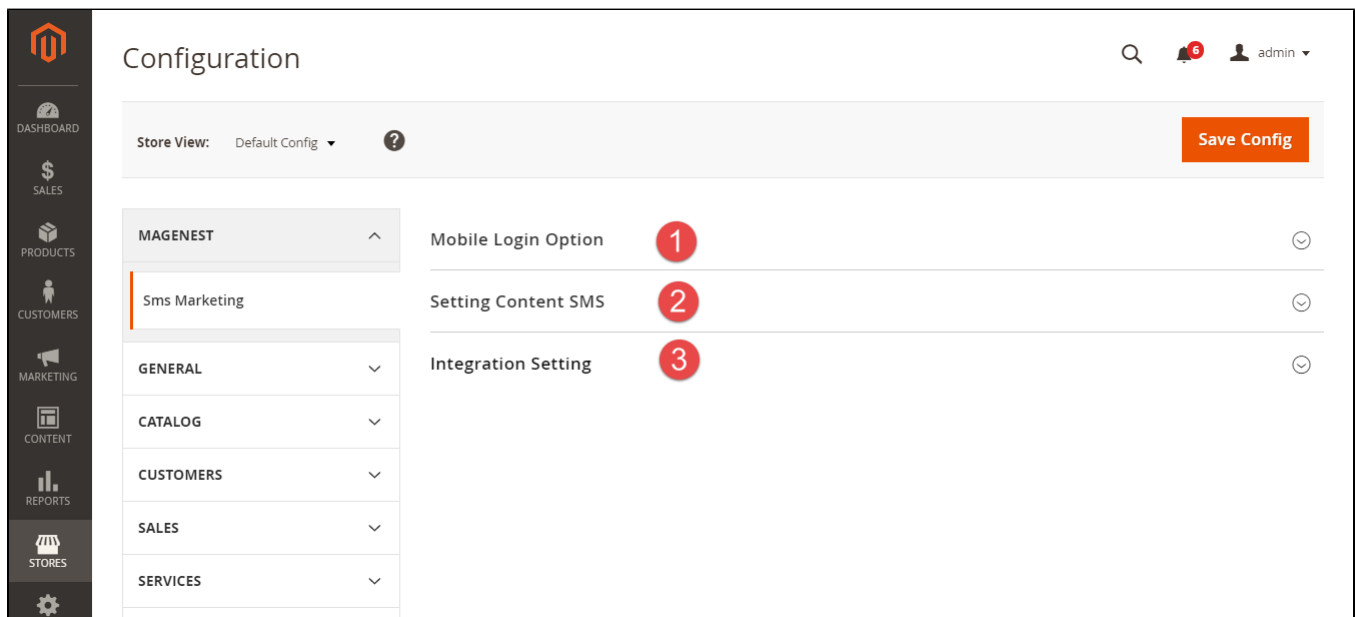


How does it work

In order to start using the SMS Marketing extension, you need to do some configuration by going to **Stores > SMS Marketing**.

There are three sections that admins need to consider:

- + Mobile Login Option.
- + Setting Content SMS.
- + Integration Setting.



▪ Mobile Login Option

Expand the **Mobile Login Option** section. Then, there are two following fields showed:

+ The **Enable Mobile Login Option** filed: Allow admins to set whether this field is able to show on Create an Account page when customers register a new account or not.

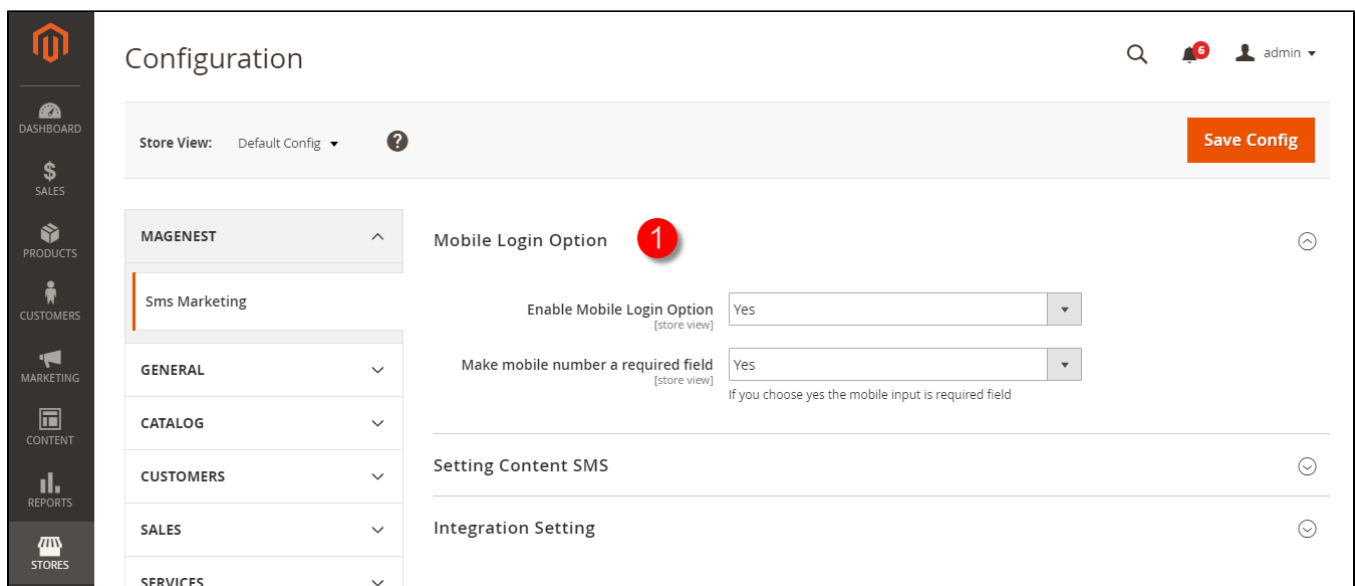
– Yes: This field will be shown.

– No: This field will be hidden.

+ The **Make mobile number a required field**: Allows admins to set whether the mobile field is a required field on Create an Account page when customers register or not.

– Yes: The mobile field is a required field.

– No: The mobile field is not a required field.



▪ Setting Content SMS

Expand the **Setting Content SMS** section, there are three following fields showed:

+ The **Enable Customer Register** field: Allows merchants to set whether they want to send a text message to customers' cell phone when customers create a new account on their site or not.

- Yes: Customers will receive a text message as soon as they register a new account on the site.

Also, the **Customer Register** field will be shown allowing store owners to set content of the message.

★ Note that the extension supports two following variables which are available to use in the SMS:

```
{{customer_name}}, {{customer_email}}
```

- No: Customers will not receive any messages when they register a new account on the site.

+ The **Enable Order Success** field: Allows merchants to set whether customers can be able to receive a text message when their order status is complete.

- Yes: Customers will receive a text message when their order status is complete.

Also, the **Order Success** field will be shown allowing store owners to set content of the message.

★ Note that the extension supports three following variables which are available to use in the SMS:

```
{customer_name}}, {{order_id}}, {{order_base_grand_totals}}
```

- No: Customers will not receive a text message when their order status is complete.

+ The **Enable Order Update** field: Allow merchants to set whether customers can be able to receive a text message when their order status changed.

- Yes: Customers will receive a text message when their order status is changed.

Also, the **Order Update** field will be shown allowing store owners to set content of the message.

★ Note that the extension supports three following variables which are available to use in the SMS:

```
{{customer_name}}, {{order_id}}, {{old_status}},{{new_status}}
```

- No: Customers will not receive a text message when their order status is changed.

MAGENEST

Sms Marketing

Setting Content SMS

2

Enable Customer Register (store view) Yes

Customer Register (global) Dear {{customer_name}}. Thank you for registering the account on our site.

Available variables that you can use in your SMS: {{customer_name}}, {{customer_email}}

Enable Order Success (store view) Yes

Order Success (global) Dear {{customer_name}}. The order status is complete. The following detail of your order: {{order_id}} and {{order_base_grand_totals}}

Available variables that you can use in your SMS: {{customer_name}}, {{order_id}}, {{order_base_grand_totals}}

Enable Order Update (store view) Yes

Order Update (global) Dear {{customer_name}}. {{order_id}}, {{old_status}},{{new_status}}

Available variables that you can use in your SMS: {{customer_name}}, {{order_id}}, {{old_status}}, {{new_status}}

■ Integration Settings

Expand the **Integration Settings** section, there are five subsections showed:

+ Text Local.

+ Nexmo.

+ Voodoo.

+ Text Marketer.

+ Twilio.

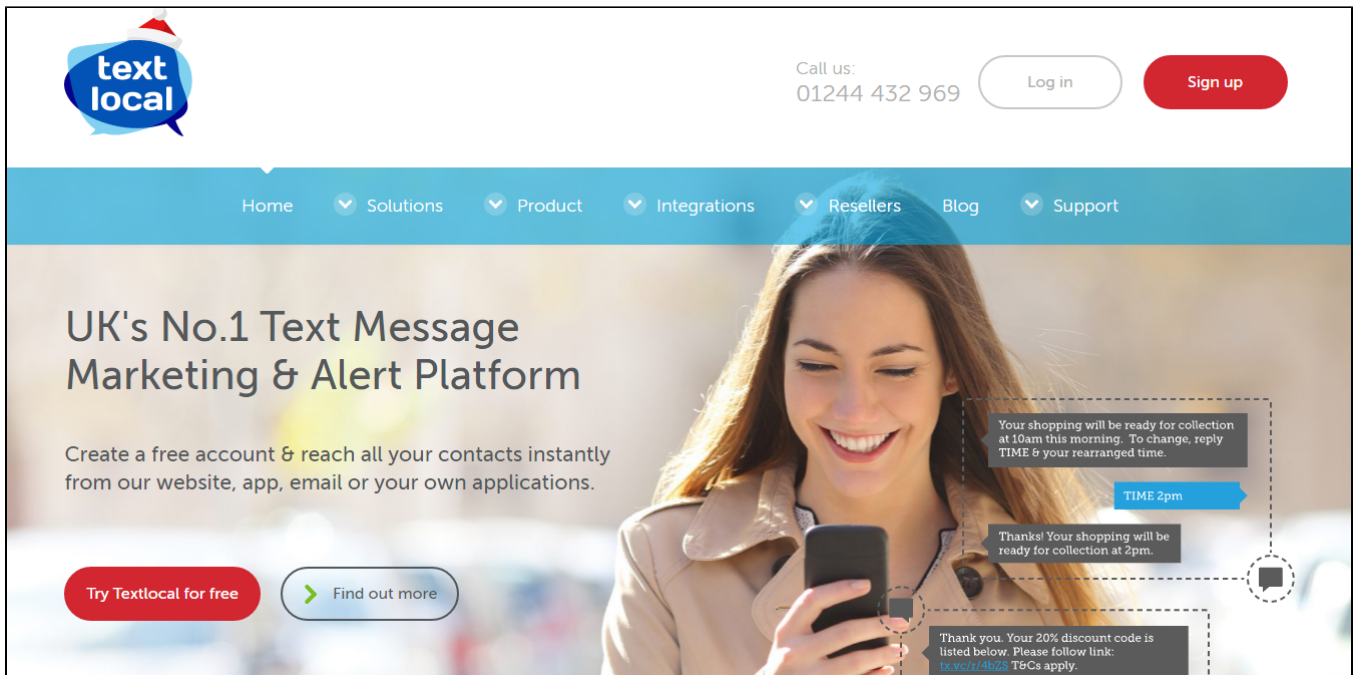
The screenshot shows the Magento 2 Configuration interface. On the left is a sidebar with navigation links: DASHBOARD, SALES, PRODUCTS, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS & EXTENSIONS. The main content area is titled 'Configuration' and has a 'Save Config' button in the top right. Below the title is a list of configuration sections: GENERAL, CATALOG, CUSTOMERS, SALES, SERVICES, and ADVANCED. The 'CUSTOMERS' section is selected, and its sub-section 'Integration Setting' is expanded, indicated by a red circle with the number '3'. The 'Integration Setting' section contains five subsections, each with a dropdown arrow: Textlocal, Nexmo, Voodoo, Textmarketer, and Twilio. At the bottom of the page, there is a copyright notice: 'Copyright © 2016 Magento Commerce Inc. All rights reserved.' and the version 'Magento ver. 2.1.0' with a 'Report Bugs' link.

+ Text Local

? How to get information from your Text Local account

If store owners do not have a Text Local account, please create a new account by clicking on the following link: <https://www.textlocal.com>

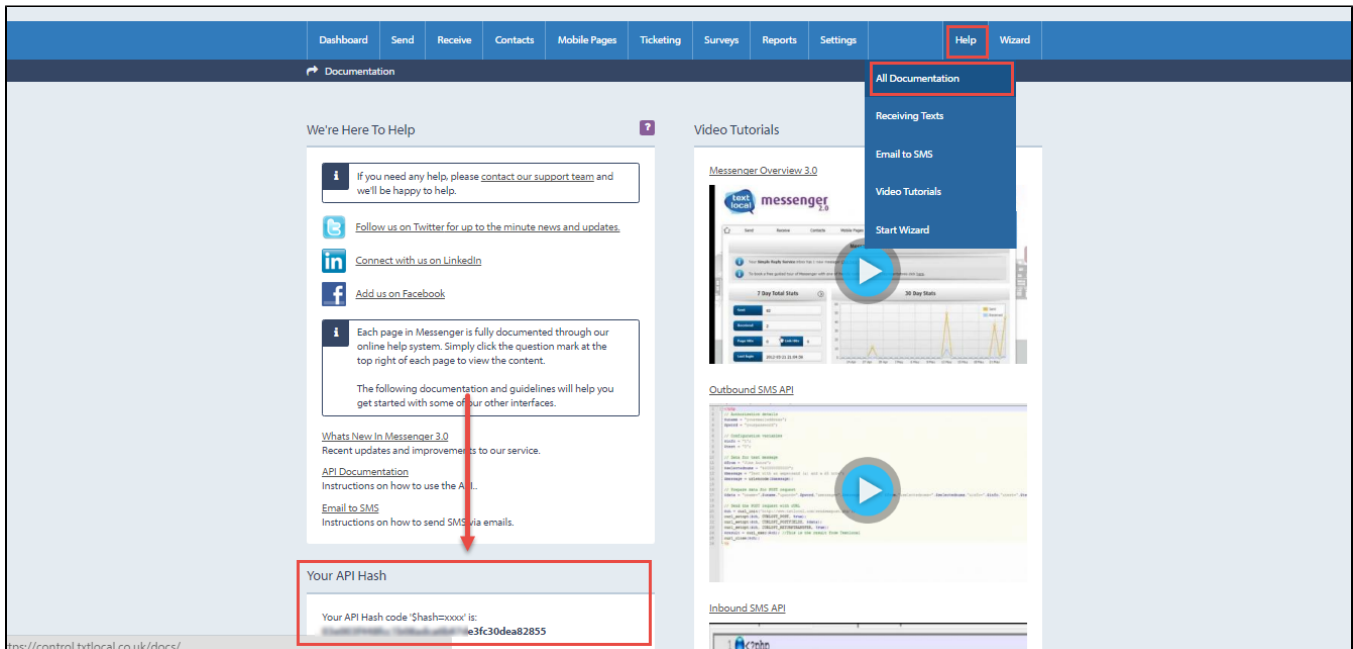
Then, please enter the required information to complete the process of creating new accounts.



After registering an new account successfully or you had an existing account, please log in your account and go to **Help > API Documentation**.

Then, please find the **Your API Hash** and save this information.

Admins will save the information of these two fields to use with the SMS Marketing extension.



Expand the **Textlocal** subsection, then the **Enable** field will be shown.

The **Enable** field: Allows admins to set whether they use the Text Local platform to send text messages to their customers or not.

➔ **No**: Merchants will not use the Text Local SMS platform to send text messages to customers.

➔ **Yes**: Merchants will use the Text Local SMS platform to send text messages to customers.

Then, there are five fields will be shown:

- + The **Email** field: Using the the email that admins used to register new account.
- + The **Your API hash** field: Using the **API Hash** information saved in the step above.
- + The **Sender** field: Enter a name that admins want.
- + The **Content** field: Enter the content of the text message that you sent customers.
- + The **Number Test** field: Admins will enter your phone number here if you want to test the sending SMS feature.

Please click on **Save Config** button, then click on **Check Connect Textlocal** button to check connect.



If admins want to change the Text Local status at the **Enable** field from Yes to No or vice versa, you need to click **Save Config** button. Then, you will enter the rest of fields.



DASHBOARD

SALES

PRODUCTS

CUSTOMERS

MARKETING

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REPORTS

STORES

SYSTEM

Configuration

Save Config

CATALOG

CUSTOMERS

SALES

SERVICES

ADVANCED

Textlocal

Enable

[store view]

Yes

Email

[global]

Thomas@magenest.com

Your API hash

[global]

Sender

[global]

Thomas

Content

[global]

Thank you for purchasing our product.

Number Test

[global]

91244 432 969

Check Connect Textlocal

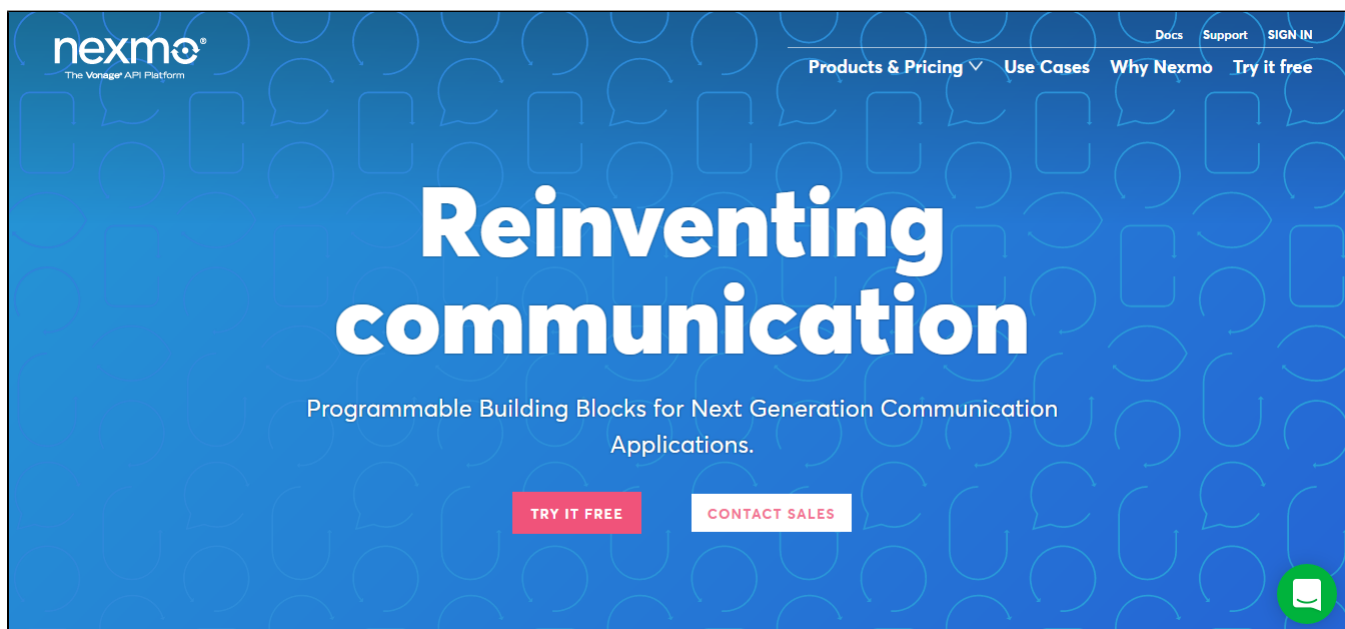
Click this button Check Connect Textlocal

+ Nexmo

? How to get information from your Nexmo account

If store owners do not have a Nexmo account, please create a new account by clicking on the following link: <https://www.nexmo.com>

Then, please enter the required information to complete the process of creating new accounts.



After registering an new account successfully or you had an existing account, please log in your account.

At Getting Started page, admins will need to save information from two fields:

+ API details: **Key** and **Secret**.

+ **Test numbers**.

Then, admins will save the information of these two fields to use with the SMS Marketing extension.

Start developing in minutes

Pick an API to start testing with your €2 welcome credit.

SMS

Voice

Verify

Insight

Copy and paste the code into your terminal application:

```
curl "https://rest.nexmo.com/sms/json?api_key=9a752503&api_secret=c3aaafk"
```

[Copy to clipboard](#)

API details

Key: 9a752503
Secret: c3aaafk71c111a7
These are also accessible in your [account settings](#).

Test numbers

To test outbound services with you can already use the phone number you signed up with 9a7525037815.
Add up to 9 more recipient [test numbers](#).

Activate full account features

Full account features are available after your [first payment](#).

Full account features:

- Send messages to numbers outside of your [test numbers](#).
- Remove watermark ([Nexmo DEMO]) SMS body content.
- Purchase virtual numbers to use for incoming voice and incoming SMS.

Account settings

Set up and configure your account notifications, users and information.

- [Set up account notifications](#)
- [Add your company address](#)
- [Add secondary users](#)

API reference

View all references, libraries and codes examples on [Docs](#).

- [SMS](#)
- [Voice](#)
- [Verify](#)
- [Number Insight](#)

Expand the **Nexmo** subsection, then the **Enable** field will be shown.

The **Enable** field: Allows admins to set whether they use the Voodoo platform to send text messages to their customers or not.

➔ **No**: Merchants will not use the Nexmo SMS platform to send text messages to customers.

➖ **Yes:** Merchants will use the Nexmo SMS platform to send text messages to customers.

Then, there are four fields will be shown:

+ The **API key** field: Using the **Key** information saved in the step above.

+ The **API Secret** field: Using the **Secret** information saved in the step above.

+ The **Sender** field: Enter a name that admins want.

+ The **Number Test** field: Admins will enter your phone number saved in the step above (the **Test numbers** field).

Please click on **Save Config** button, then click on **Check Connect Nexmo** button to check connect.



If admins want to change the Nexmo status at the **Enable** field from Yes to No or vice versa, you need to click **Save Config** button. Then, you will enter the rest of fields.

DASHBOARD

SALES

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MARKETING

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STORES

Configuration

Save Config

SERVICES

ADVANCED

Nexmo

Enable

[store view]

Yes

API key

[global]

9a75c503

API Secret

[global]

Sender

[global]

Plance

Number Test

[global]

841698027815.

Please enter telephone number test connect Nexmo Integration !

Check Connect Nexmo

Click this button Check Connect Nexmo

+ Voodoo

? How to get information from your Voodoo account

If store owners do not have a Voodoo account, please create a new account by clicking on the following link: <https://www.voodooosms.com>

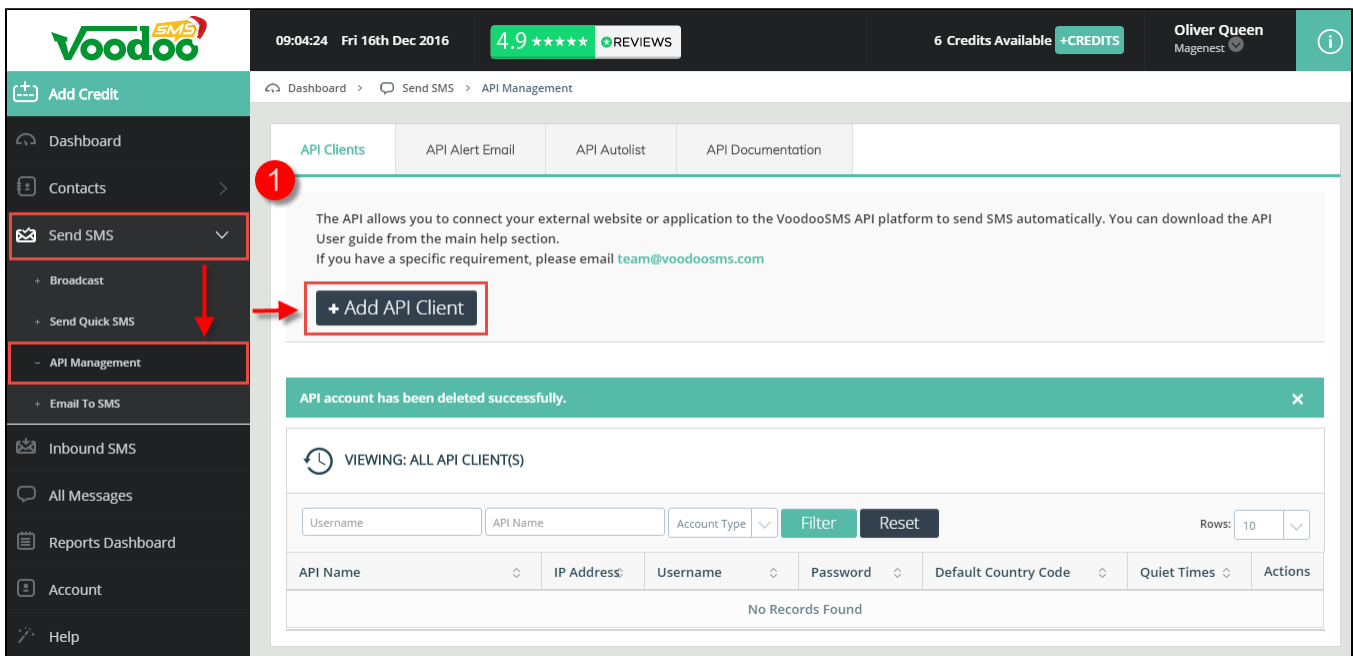
Then, please enter the required information to complete the process of creating new accounts.

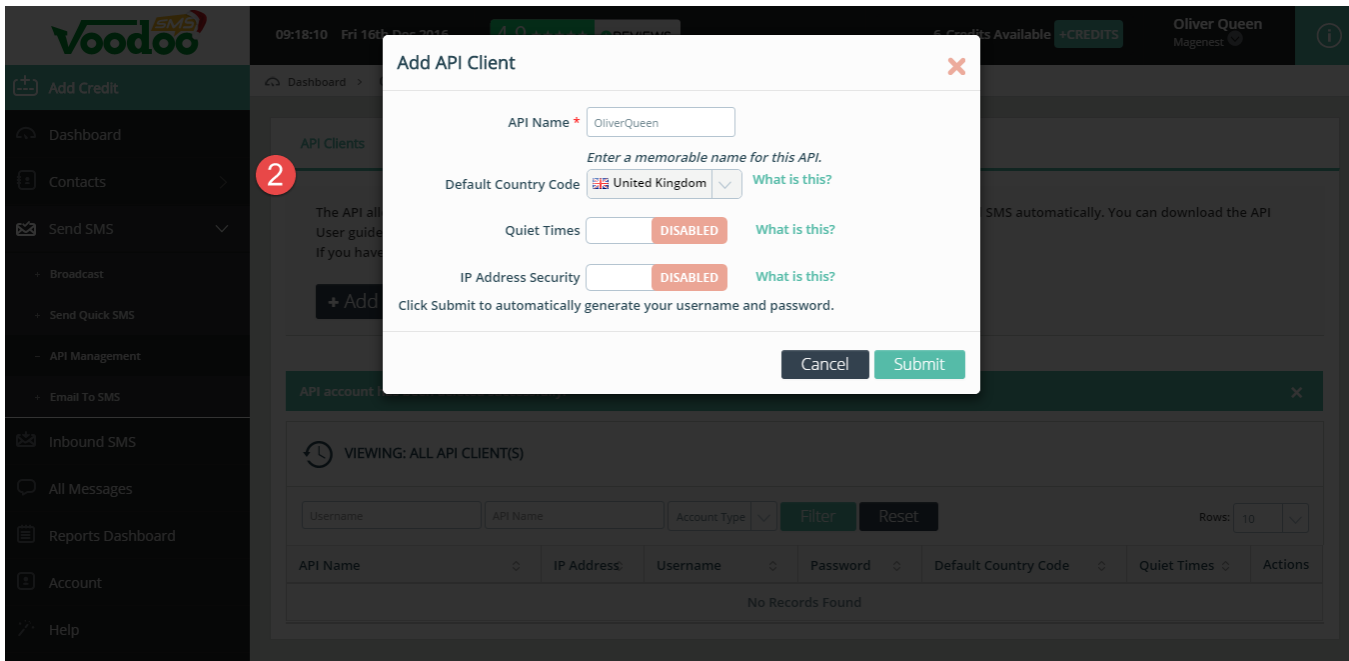


After registering an new account successfully or you had an existing account, please log in your account and go to **Send SMS > API Management**.

Then, click on **+ Add API Client** button.

Please follow the following screenshots to view more detail.





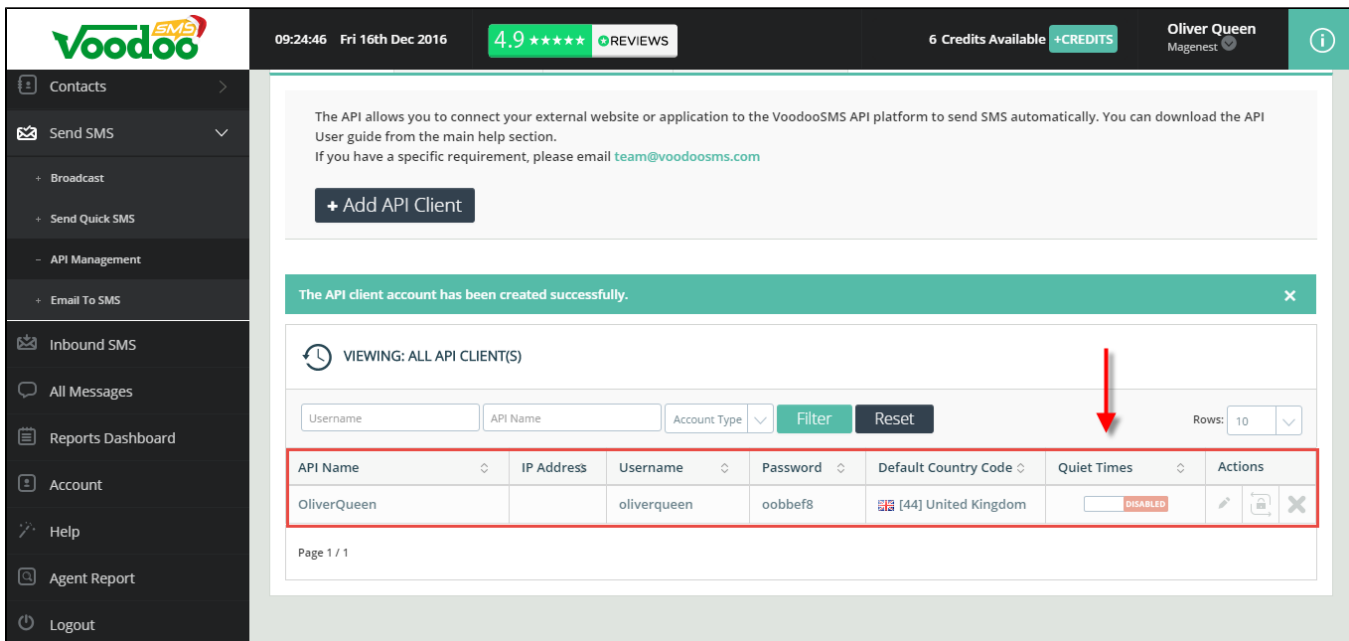
Please click no **Submit** button to complete.

Merchants will need to get information from two fields:

+ **Username**.

+ **Password**.

Then, admins will save the information of these two fields to use with the SMS Marketing extension.



Expand the **Voodoo** subsection, then the **Enable** field will be shown.

The **Enable** field: Allows admins to set whether they use the Voodoo platform to send text messages to their customers or not.

➖ **No**: Merchants will not use the Voodoo SMS platform to send text messages to customers.

➔ **Yes:** Merchants will use the Voodoo SMS platform to send text messages to customers.

Then, there are four fields will be shown:

- + The **Enter Voodoo Username** field: Using the **Username** information saved in the step above.
- + The **Enter Voodoo Password** field: Using the **Password** information saved in the step above.
- + The **Sender** field: Enter a name that admins want.
- + The **Number Test** field: Admins will enter their phone number here if you want to test the sending SMS feature.

Please click on **Save Config** button, then click on **Check Connect Voodoo** button to check connect.



If admins want to change the Voodoo status at the Enable field from Yes to No or vice versa, you need to click **Save Config** button. Then, you will enter the rest of fields.

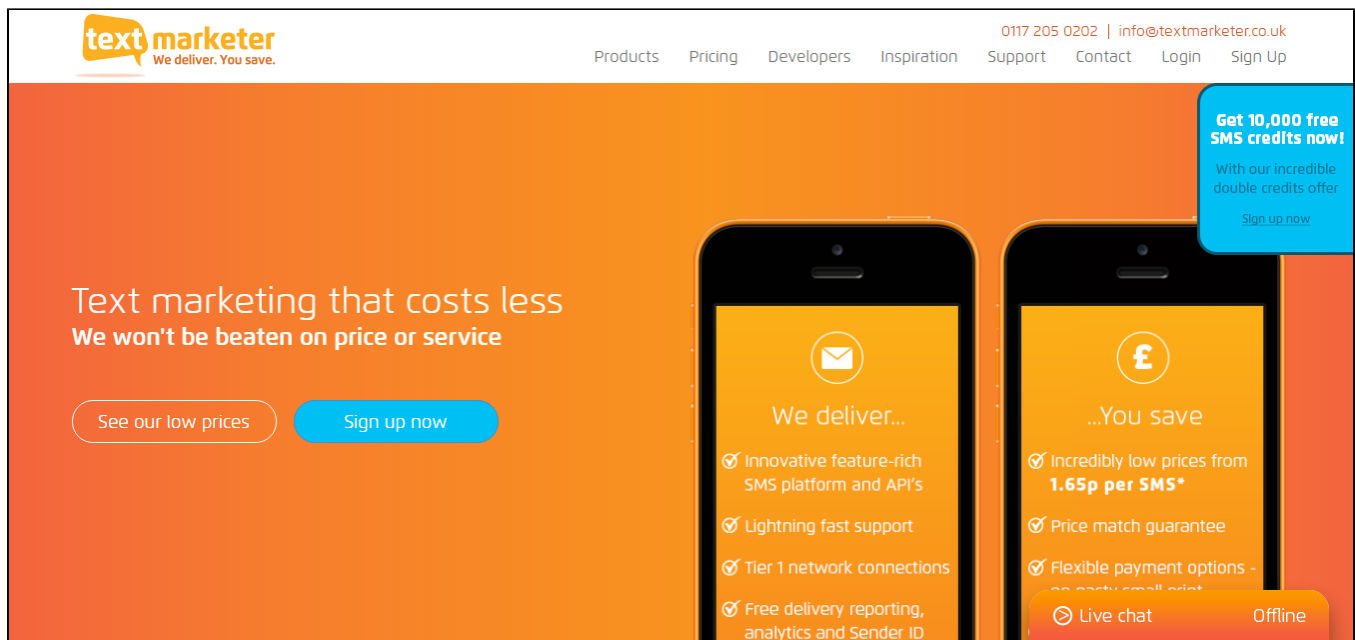
The screenshot shows a web application interface for configuring Voodoo SMS integration. On the left is a vertical sidebar with icons and labels: DASHBOARD, SALES, PRODUCTS, CUSTOMERS, MARKETING, CONTENT, REPORTS, STORES, and SYSTEM. The main content area is titled 'Configuration' and 'Voodoo'. It features several input fields: 'Enable' (a dropdown menu currently showing 'Yes'), 'Enter Voodoo Username' (a text input field with a help icon), 'Enter Voodoo Password' (a text input field with a help icon), 'Sender' (a text input field), and 'Number Test' (a text input field). Below these fields is a 'Check Connect Voodoo' button. In the top right corner of the configuration area is a 'Save Config' button. A small instruction text below the 'Number Test' field reads: 'Please enter telephone number test connect Voodoo Integration !'.

+ Text marketer

? How to get information from your Text marketer account

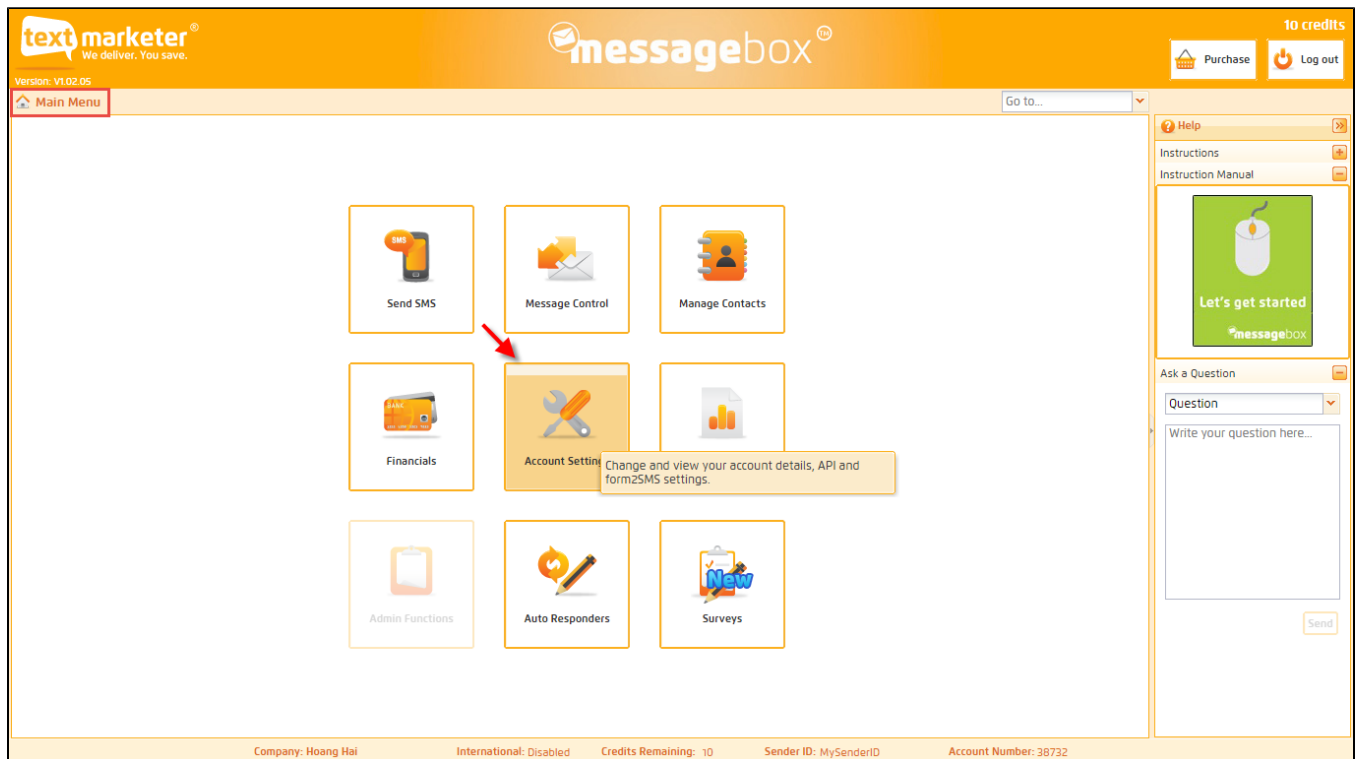
If store owners do not have a Voodoo account, please create a new account by clicking on the following link: <https://www.textmarketer.co.uk>

Then, please enter the required information to complete the process of creating new accounts.



After registering an new account successfully or you had an existing account, please log in your account and go to **Main Menu > Account Settings**.

Please follow the following screenshots to view more detail.



At **API Config tab**, merchants will need to get information from two fields:

+ **Username**.

+ **Password**.

Then, admins will save the information of these two fields to use with the SMS Marketing extension.

textmarketer
We deliver. You save.

messagebox

Version: V1.02.05

Main Menu > Account Settings

Account Details **API Config** Form2SMS

API Gateway Username and Password

Username: hGuXVC
Password: 8TJSZB

API Username and password cannot be changed. To change your MessageBox login details click here - [account login details](#).
Click the link below to test.

Send SMS API Test: <https://www.textmarketer.biz/gateway/?username=hGuXVC&password=8TJSZB&message=test+message&orig=test&number=>

API Alert URL

If you have any of the alerts active in your [account settings](#) page, you can set an url that the system will via GET poll. An example URL would look like <http://www.domain.com/myalert.php>.

Alert URL:

API Delivery Report Options

We can push delivery reports to a URL of your choice and change the way delivery reports are displayed to better suit api customers see [documentation](#).

Report URL (landing page):

Cancel Save

Company: Hoang Hai International: Disabled Credits Remaining: 10 Sender ID: MySenderId Account Number: 38732

10 credits

Purchase Log out

Help

Instructions

Watch Instructional Video

Instruction Manual

Ask a Question

Question

Write your question here...

Send

Expand the **Textmarketer** subsection, the **Enable** field will be shown.

The **Enable** field: Allows admins to set whether they use the Text Marketer to send text messages to their customer or not.

Configuration

Save Config

Textmarketer

Enable [store view] Yes

Enter Textmarketer Username [store view] hGuXVC ?
Enter your Textmarketer SMS API Username

Enter Textmarketer Password [store view] ***** ?
Enter your Textmarketer SMS API Password

Sender [global] Oliver Queen

Number Test [global] 447453805998
Please enter telephone number test connect Textmarketer Integration !

Check Connect Textmarketer

Click this button Check Connect Textmarketer

DASHBOARD

SALES

PRODUCTS

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STORES

SYSTEM

FIND PARTNERS & EXTENSIONS

No: Merchants will not use the **Text Marketer** platform to send text messages to customers.

Yes: Merchants will use the **Text Marketer** platform to send text messages to customers.

Then, there are four fields will be shown:

- + The **Enter Textmarketer Username** field: Using the **Username** information saved in the step above.
- + The **Enter Textmarketer Password** field: Using the **Password** information saved in the step above.
- + The **Sender** field: Enter a name that admins want.
- + The **Number Test** field: Admins will enter their phone number here if you want to test the sending SMS feature.

Please click on **Save Config** button, then click on **Check Connect Voodoo** button to check connect.



If admins want to change the Text Marketer status at the **Enable** field from **Yes** to **No** or vice versa, you need to click **Save Config** button. Then, you will enter the rest of fields.

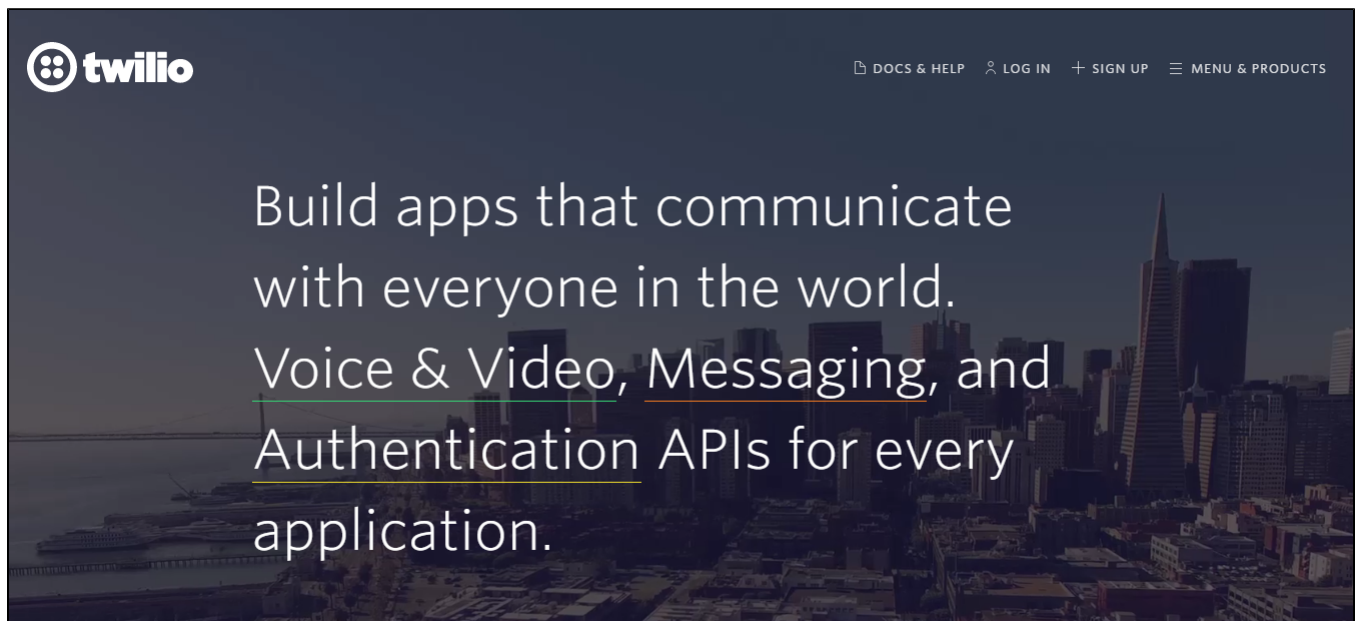
<https://www.textmarketer.co.uk/bulk-sms-prices>

+ Twilio

? How to get information from your Twilio account

If store owners do not have a Twilio account, please create a new account by clicking on the following link: <https://www.twilio.com>

Then, please enter the required information to complete the process of creating new accounts.



After registering an new account successfully or you had an existing account, please log in your account.

At the Console Dashboard page, admin will save information of two fields:

- + ACCOUNT SID.
- + AUTH TOKEN.

Then, admins will save the information of these two fields to use with the SMS Marketing extension.

Home

Dashboard

Account

Upgrade

Logs

Usage

Console Dashboard

Account Summary

ACCOUNT SID	ACe69081a4f2087344734473447344734
AUTH TOKEN	8a5f1134c7a0724f8a0e9633840a0f58774

[Account Details](#)

News & Tips

New phone numbers
Expanding to a new country? Check out the [latest phone numbers](#) added to the platform.

• • • •

All Twilio Products

Voice & Video

Programmable Voice

Twilio's voice application stack combines the power of advanced call control, global connectivity, and RESTful APIs. It's an all-in-one phone call

Programmable Video Beta

Create rich, multi-party video experiences in mobile and web apps. Powered by a global cloud infrastructure for peer-to-peer calls.

Twilio © 2016

[Privacy & Terms](#)

Expand the **Twilio** subsection, the **Enable** field will be shown.

The **Enable** field: Allows admins to set whether they use the Twilio platform to send text messages to their customer or not.

Dashboard

Sales

Products

Customers

Marketing

Content

Reports

Stores

System

Configuration

Save Config

Twilio

Enable

Yes

[store view]

Enter Twilio ID

ACe69081a4f2087344734473447344734

[store view]

Enter your Twilio Account ID

Enter Twilio Auth Token

.....

[store view]

Enter your Twilio Auth Token

Enter Twilio Phone Number

447433807998

[store view]

Enter your Twilio Phone Number

Sender

Ron Plance

[global]

Number Test

447433807998

[global]

Please enter telephone number test connect Twilio Integration !

Check Connect Twilio

➖ **No:** Merchants will not use the **Twilio** platform to send text messages to customers.

➖ **Yes:** Merchants will use the **Twilio** platform to send text messages to customers.

Then, there are four fields will be shown:

+ The **Enter Twilio ID** field: Using the **ACCOUNT SID** information saved in the step above.

+ The **Enter Twilio Auth Token** field: Using the **AUTH TOKEN** information saved in the step above.

+ The **Enter Twilio Phone Number** field: Enter merchants' Twilio phone number.

+ The **Sender** field: Enter a name that admins want.

+ The **Number Test** field: Admins will enter their phone number here if you want to test the sending SMS feature.

Please click on **Save Config** button, then click on **Check Connect Twilio** button to check connect.



If admins want to change the Twilio status at the **Enable** field from **Yes** to **No** or vice versa, you need to click **Save Config** button. Then, you will enter the rest of fields.

Front End

SMS Marketing extension create a new field in the Create New Account form. The extension will use the phone number which is entered by customers when they register a new account to send text messages.

Create New Customer Account

Personal Information

First Name *

Last Name *

☐ Sign Up for Newsletter

Sign-in Information

Email *

Password *

Password Strength: No Password

Confirm Password *

Additional Information

Mobile Numbers *

Create an Account

Update

- When a new update is available, we will provide you with a new package containing our updated extension.
- You will have to delete the module directory and repeat the installing steps above.
- Flush the config cache. Your store and newly installed module should be working as expected.

Support

- We will reply to support requests after **2 business days**.
- We will offer **lifetime free update and 6 months free support for all of our paid products**. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.
- Support **DOES NOT** include other series such as customizing our products, installation and uninstallation service.

Once again, thank you for purchasing our extension. If you have any questions relating to this extension, please do not hesitate to contact us for support.