

## 2. Super Easy SEO User Guide

Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, do not hesitate to leave us an email via our email address below.

Created: 05/05/2017 | By: Magenest | Support Portal: <http://servicedesk.izysync.com/servicedesk/customer/portal/116>

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### Introduction

You have got great products on your website but cannot sell them. You don't know where the problem is, but in reality, what you need to do is get your products found. The best way to let people know about your products and services is through search engines. Everyone uses them – Google, Bing, Yahoo, Baidu, the list of search engines is endless. But doing SEO is not easy, especially for a large e-commerce store with hundreds to thousands of products.

With Super Easy SEO for Magento 2 by Magenest, we will offer customers a toolkit for easily optimizing your SEO metadata.

This extension will cover the whole on page SEO process from creating SEO data, auditing, and fixing SEO data to improve customer SEO experience on the page.

- Configure search bot behaviors
- Add SEO data easily to product and categories SEO templates.
- Manage and audit on page SEO metadata of 1000+ products with ease.
- Add internal and external linking to your sites.
- Improve customer experience with a relevant link redirecting.

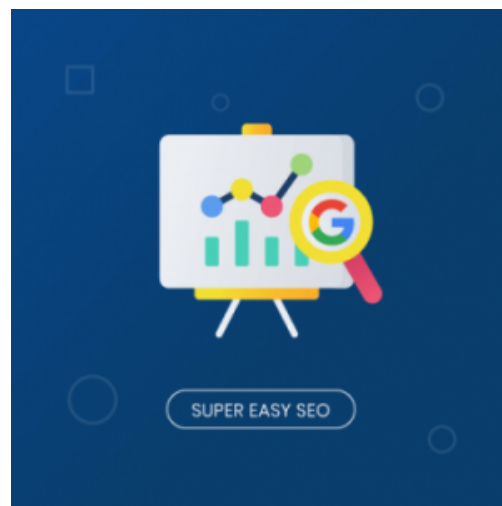
### System Requirements

Your store should be running on Magento 2 Community Edition version 2.1.

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### Main Functions

We created a new menu called **Super Easy SEO**. Admin will use this menu to set and manage Magenest's Super Easy SEO extension.



Super Easy Seo

Chart is disabled. To enable the chart, click [here](#).

Revenue \$0.00 Tax \$0.00 Shipping \$0.00 Quantity 0

Bestsellers Most Viewed Products New Customers Customers

We couldn't find any records.

	Results	Uses
	0	1
	1	1

	Results	Uses
Jackets	1	1
dasd	0	1

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Tutorial Menu

## +Crawling and indexation

- The setting in this section will control how search bots will crawl your store website
- Firstly, the admin needs to start by navigating to **Super Easy SEO >Crawling and Indexation**

Configuration

Store View: Default Config

Save Config

GENERAL CATALOG MAGENEST

Super Easy Seo

CUSTOMERS SALES SERVICES ADVANCED

Enable Magenest Robot Meta Tag

Enable Robot Meta Tag (store view) Yes

Non-CMS Pages

Search Pages (website) INDEX, FOLLOW

Send Product Pages (website) INDEX, FOLLOW

Wishlist Pages (website) INDEX, FOLLOW

RSS Feeds (website) INDEX, FOLLOW

Product Compare Pages (website) INDEX, FOLLOW

Contact Us Page (website) INDEX, FOLLOW

Customer Account Pages (website) INDEX, FOLLOW

Checkout Pages (website) INDEX, FOLLOW

Additional Pages

Can be either a full action name or a request path. Wildcard allowed

Tutorial Menu

In this section, you might change your setting for your robot meta tag for different pages, including non-CMS pages and additional pages. For each page, you can set the meta robot to index/noindex, follow/nofollow. This will change the behavior of search bots on your pages.

**Index:** your page will be listed on search engine result pages.

**Noindex:** your page will not be listed on search engine result pages.

**Follow:** When there are links on the current page, the SEO value will be passed from the current page to the pages that are linked to.

**Nofollow:** When there are links on the current page, the SEO value will not be passed from the current page to the pages that are linked to.

➔ The following sites are currently supported in the Super Easy SEO meta robot:

- **Search pages:** The search result page that appears when you search for a product
- **Wishlist Pages:** This is the page that lists products that customers have added to their wishlists.
- **RSS Feeds:** This is a product listing page.
- **Product compare Pages:** This kind of page appears when you compare different products with one another.
- **Contact us page:** This is where you usually introduce your company and staff.
- **Customer Account Page:** This page show customer personal information and only appears when they log in
- **Check out page:** this is where you enter your payment information and address.

The screenshot shows the 'Configuration' page for 'Super Easy Seo'. On the left is a sidebar with navigation links: DASHBOARD, SALES, PRODUCTS, CUSTOMERS, MARKETING, SUPER EASY SEO (highlighted), CONTENT, REPORTS, STORES, SYSTEM, and FIND PARTNERS & EXTENSIONS. The main content area is titled 'Configuration' and has a 'Save Config' button in the top right. Below the title is a section for 'Super Easy Seo' with a dropdown menu showing 'CUSTOMERS', 'SALES', 'SERVICES', and 'ADVANCED'. To the right of this menu is the 'Additional Pages' section. It includes a note: 'Can be either a full action name or a request path. Wildcard allowed' and 'Examples: sitemap\_\*, sitemap/\*, rss\_\*, rss/\*'. Below this are four text input fields for different robots meta headers: 'INDEX, FOLLOW Robots Meta Header for Additional Pages', 'NOINDEX, FOLLOW Robots Meta Header for Additional Pages', 'INDEX, NOFOLLOW Robots Meta Header for Additional Pages', and 'NOINDEX, NOFOLLOW Robots Meta Header for Additional Pages'. The last field contains the text 'SEO\*'. At the bottom of the main content area is a 'Sitemap Settings' section, which is currently collapsed. A 'Tutorial Menu' button is in the bottom right corner.

- **Additional pages:** This is where you can specify pages that you want to control search bots behavior by using URL patterns.

The screenshot shows the 'Configuration' page for 'Super Easy Seo'. The sidebar is the same as in the previous screenshot. The main content area is titled 'Configuration' and has a 'Save Config' button in the top right. Below the title is a section for 'Super Easy Seo' with a dropdown menu showing 'CUSTOMERS', 'SALES', 'SERVICES', and 'ADVANCED'. To the right of this menu is the 'Sitemap Settings' section. It includes a note: 'A sitemap is a file where you can list the web pages of your site to tell Google and other search engines about the organization of your site content. Search engine web crawlers like Googlebot read this file to more intelligently crawl your site.' Below this are several text input fields: 'URL Rewrite' (containing 'site-map'), 'Meta Title' (containing 'Magenest's Site Map'), 'Meta Keywords' (containing 'Site Map'), and 'H1 Header (Title footer)' (containing 'Magenest's Site Map'). There are also two dropdown menus: 'Show with Products' (set to 'Yes') and 'Show with CMS Pages' (set to 'Yes'). At the bottom is a section for 'Ignore CMS Pages' with a list of items: '404 Not Found', 'New Product', 'Enable Cookies', and 'Privacy and Cookie Policy'. A 'Tutorial Menu' button is in the bottom right corner.

➕ **Sitemap Settings:** Store managers can provide search engines with a structural map of their site to make it easier for bots to crawl the site and index content faster.

The back-end sitemap is an xml file used for submission to search engines,

- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- SEO SUPER EASY SEO
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

## Configuration

Save Config

Show with CMS Pages (store view)

Yes

Ignore CMS Pages (store view)

404 Not Found

New Product

Enable Cookies

Privacy and Cookie Policy

Show with Stores (store view)

Yes

Redirect links (store view)

/search/term/popular/, Search Test

Example:

/search/term/popular/, Search Term

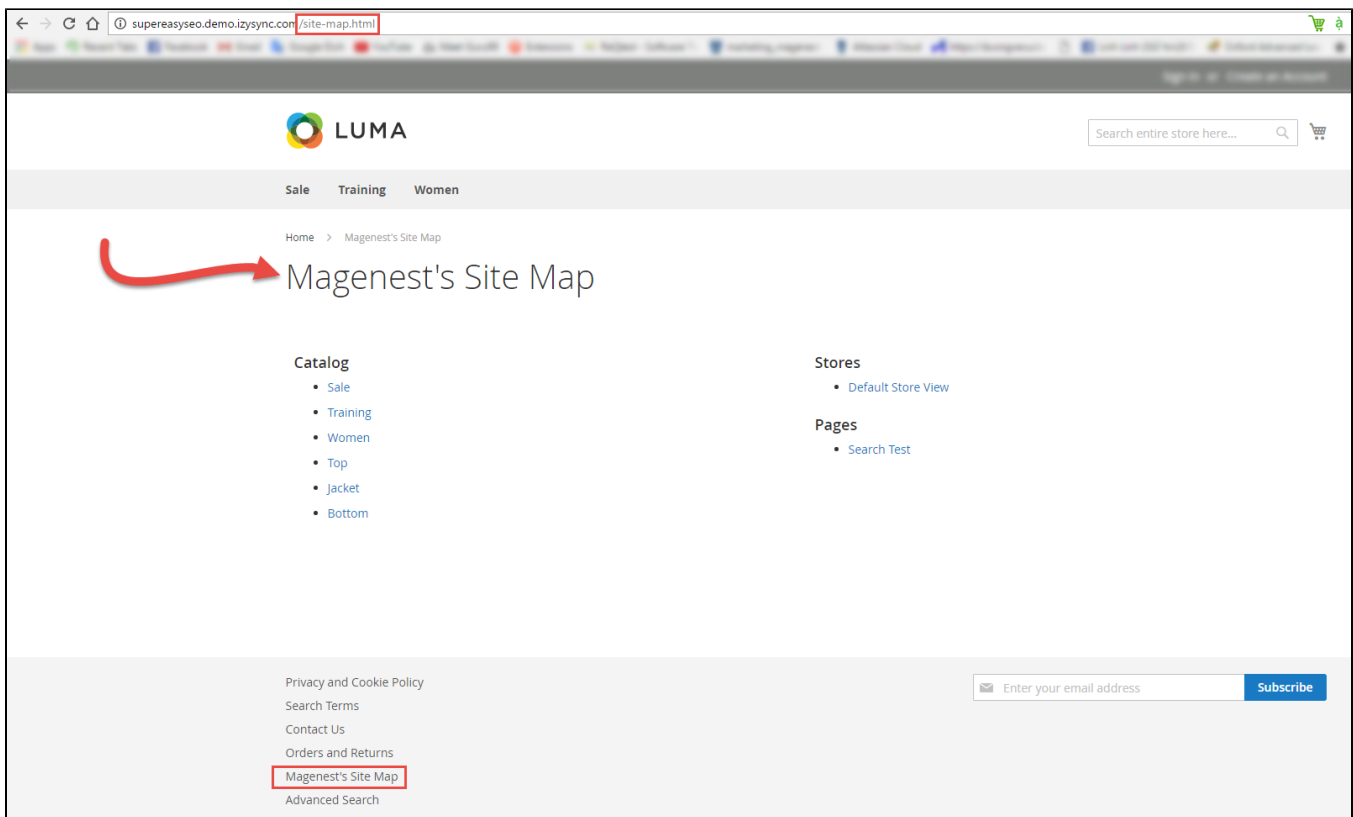
this will redirect to page

Exclude by pattern (store view)

Limit the number of links on one page (global)

10

Admins can set which pages will be included in the HTML site map on the front-end menu.



On the other hand, the front-end sitemap is an html file that shows customers an overall view of your site structure. This allows admins to arrange all their store links all in one place. So, customers can easily have an overview of the whole site structure and find the categories or products they need.

- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- SEO SUPER EASY SEO
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

## Configuration

Store View: Default Config

Save Config

GENERAL
CATALOG
MAGENEST
CUSTOMERS
SALES
SERVICES
ADVANCED

Sitemap Settings
Rich Snippet Setting

Super Easy Seo

Product

Category (Show with Product List)

Page

Website

Store Owner

Breadcrumbs

Twitter

### + Rich Snippet Settings:

You can add schema data to your pages so that search engines will be able to show more data about them. In the current version, Magenest's Super Easy SEO supports 6 types of rich snippet schema: **Product**, **Category**, **Page**, **Website**, **Store**, **Breadcrumbs**.

- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- SEO SUPER EASY SEO
- CONTENT
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- FIND PARTNERS & EXTENSIONS

## Configuration

Store View: Default Config

Save Config

MAGENEST
CUSTOMERS
SALES
SERVICES
ADVANCED

Product

Super Easy Seo

Enable Rich Snippets
Enable Open Graph
Enable in Twitter Cards

Best Rating

Description Attribute Code

Attach SKU

SKU Attribute Code

Attach Category

Attach Color

Attach Manufacturer

Attach Model

Attach GTIN

Attach Weight

Attach Condition

**Product:** these schema types allow your products to show more specific detail to the search engine result page, including data for Facebook Open Graph, Twitter Cards, Product Rating, SKU, Category, Color, Manufacturer, Model, GTIN, Weight, Condition, Properties, and more.

DASHBOARD

SALES

PRODUCTS

CUSTOMERS

MARKETING

SEO  
SUPER EASY  
SEO

CONTENT

REPORTS

STORES

SYSTEM

FIND PARTNERS  
& EXTENSIONS

Configuration

Save Config

ADVANCED

Best Rating

100

Description Attribute Code

sku (SKU)

Attach SKU

Yes

SKU Attribute Code

sku (SKU)

Attach Category

No

Attach Color

No

Attach Manufacturer

No

Attach Model

No

Attach Gtin

No

Attach Weight

Yes

Attach Condition

No

Add Custom Properties

Yes

Custom Properties

A comma-delimited list of [schema.org](https://schema.org) property name and attribute codes.  
**Example:**  
mpn/mpn\_code  
For JSON-LD will be converted to:  
{ "...mpn": "12345" ... }

The product schema gives you different metadata to display in the search engine.

DASHBOARD

SALES

PRODUCTS

CUSTOMERS

MARKETING

SEO  
SUPER EASY  
SEO

CONTENT

REPORTS

STORES

SYSTEM

FIND PARTNERS  
& EXTENSIONS

Category (Show with Product List)

Enable Rich Snippets

Yes

Enable In Open Graph

Yes

Show Product Offers

Yes

Disable for NOINDEX Robots

No

Page

Enable In Open Graph

Yes

Enable In Twitter Cards

Yes

To enable the feature, make sure you enter Twitter Username in the Common section.

Website

Enable In Rich Snippets

Yes

Enable In Open Graph

Yes

Enable In Twitter Cards

Yes

To enable the feature, make sure you enter Twitter Username in the Common section.

Website Name

Magenest

Website About

New Magenest

Tutorial Menu

**Category:** Here you can insert metadata for Facebook Open graph, or show product offers on the search engine result page.

**Page:** this rich snippet type supports Facebook Open Graph and Twitter Cards.

**Website:** This schema type provides you with templates for Facebook Open Graph, Twitter Cards, Website Name, and Website Introduction (About).

- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- SEO SUPER EASY SEO
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

Store Owner

Enable In Rich Snippets

No

Type (list on Schema.org)

Local Business

Name

Description

Social Links

The list of social media links

Example:

https://twitter.com/magenest

https://www.facebook.com/magenest

Phone

Fax

Email

Location

Region Id

Street

ZIP Code

Tutorial Menu

**Store:** In this schema type, you can choose a schema group that is related to your store. You can choose the industry you are in, the name of your store, the store description, links to social media pages, and contact details such as phone, fax location, region ID, street and ZIP code.

**Breadcrumbs:** this schema type will tell search engines the breadcrumb structure of your current pages.

**Twitter:** here you can enter your twitter username to use twitter cards in the above schema types.

## ★ Mass SEO Content Generator

### + SEO Product Template

With the template product feature, admins can easily create a list of sample templates for the products on their store.

In order to create a new product template, please go to **Super Easy SEO > Product > Add New Template**.

- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- SEO SUPER EASY SEO
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

Super Easy Seo

Configuration

SEO Templates

Product

Category

Auto Render Link

Redirect

SEO Preview

Preview Product

Preview Category

Search

12

supereasyseo

Add New Template

Filters

Columns

Export

20 per page

1 of 1

Name	Type	Enabled	Assign Type	Action
Template 1	product	ENABLED	All Products	Select

1 records found

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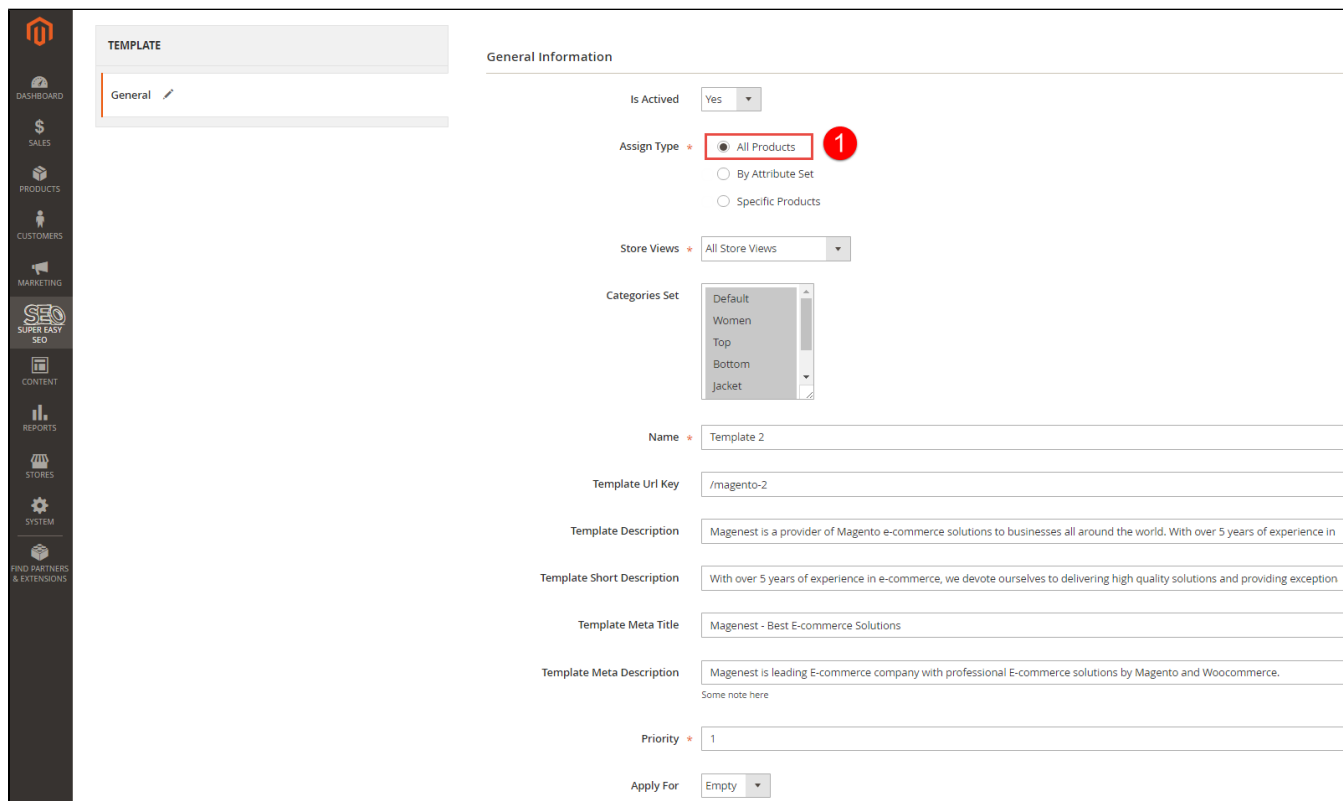
Magento ver. 2.1.3

Report Bugs

Then, the **New Template** page will appear. The extension supports all of the fields that most of the merchants need (Store Views, Categories, Name, Template Url Key, Template Description, Template Short Description, Template Meta Title, Template Meta Description).

Also, it provides 3 options to choose from, include:

### ➔ **All Products**



**TEMPLATE**

General Information

General

Is Activated: Yes

Assign Type: ☒ All Products (1)  
☐ By Attribute Set  
☐ Specific Products

Store Views: All Store Views

Categories Set: Default, Women, Top, Bottom, Jacket

Name: Template 2

Template Url Key: /magento-2

Template Description: Magenest is a provider of Magento e-commerce solutions to businesses all around the world. With over 5 years of experience in

Template Short Description: With over 5 years of experience in e-commerce, we devote ourselves to delivering high quality solutions and providing exception

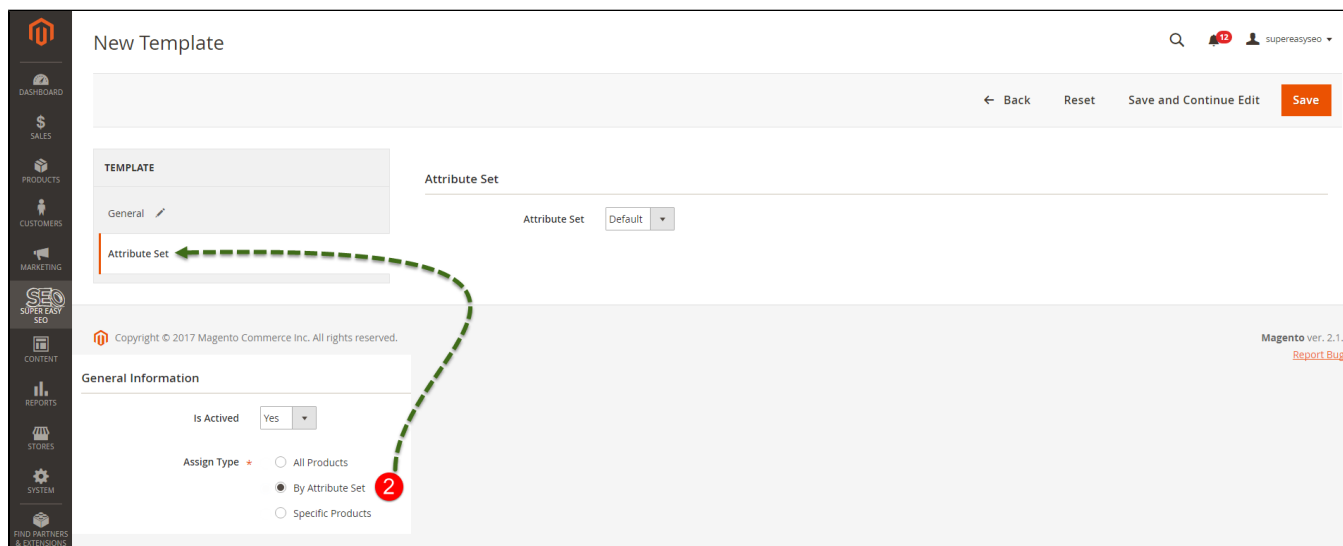
Template Meta Title: Magenest - Best E-commerce Solutions

Template Meta Description: Magenest is leading E-commerce company with professional E-commerce solutions by Magento and Woocommerce.  
Some note here

Priority: 1

Apply For: Empty

### ➔ **By Attribute Set**



**New Template**

← Back Reset Save and Continue Edit Save

**TEMPLATE**

Attribute Set

Attribute Set: Default

Attribute Set

General Information

Is Activated: Yes

Assign Type: ☐ All Products  
☒ By Attribute Set (2)  
☐ Specific Products

Store Views: All Store Views

Categories Set: Default, Women, Top, Bottom, Jacket

Name: Template 2

Template Url Key: /magento-2

Template Description: Magenest is a provider of Magento e-commerce solutions to businesses all around the world. With over 5 years of experience in

Template Short Description: With over 5 years of experience in e-commerce, we devote ourselves to delivering high quality solutions and providing exception

Template Meta Title: Magenest - Best E-commerce Solutions

Template Meta Description: Magenest is leading E-commerce company with professional E-commerce solutions by Magento and Woocommerce.  
Some note here

Priority: 1

Apply For: Empty

## ➡ Specific Products

**TEMPLATE**

General [Products Apply](#)

**General Information**

Is Activated: Yes

Assign Type \*

- ☐ All Products
- ☐ By Attribute Set
- ☒ Specific Products

Search [Reset Filter](#) 6 records found

ID	Name	Type	SKU	Price
2	Riona Full Zip Jacket	simple	Riona Full Zip Jacket	\$12.00
3	Ingrid Running Jacket	virtual	Ingrid Running Jacket	\$85.00
4	Yoga Adventure	downloadable	Yoga Adventure	\$75.00
5	Jackets	grouped	Jackets	\$0.00
6	Harmony Lumaflex™ Strength Band Kit	bundle	Harmony Lumaflex™ Strength Band Kit	\$35.00
10	Nadia Elements Shell	configurable	Nadia Elements Shell	\$8.00

## + SEO Category Template

With the template product feature, admins can easily create a list of sample templates for the categories on their store.

In order to create a new product template, please go to **Super Easy SEO > SEO Product Template > Add New Template**.

**SEO Product Template**

**Add New Template**

2 records found

Name	Type	Enabled	Assign Type	Action
product	product	ENABLED	Specific Products	Select
TEST	product	ENABLED	All Products	Select

Then, the **New Template** page will be shown. The extension supports all of the fields that most of the merchants need (Store Views, Name, Url Key, Template Description, Template Meta Title, Template Meta Description).

Also, it provides 2 options to choose from, include:

## ➡ All Categories

- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- SEO**  
SUPER EASY SEO
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

## New Template

TEMPLATE

General

General Information

Is Activated

Yes

1

Assign Type

☒ All Categories
 ☐ Specific Categories

Store Views

All Store Views

Name

Template

Url Key

/magento-2

Template Description

Magenest is one of the most trusted e-commerce solution providers. With over 5 years of experience in e-commer

Template Meta Title

Magenest - Best E-commerce Solutions

Template Meta Description

Magenest is leading E-commerce company with professional E-commerce solutions by Magento and Woocommer

Some note here

Priority

1

Apply For

Empty

Back

Reset

Save and Continue Edit

Save

### Specific Categories

- DASHBOARD
- SALES
- PRODUCTS
- CUSTOMERS
- MARKETING
- SEO**  
SUPER EASY SEO
- CONTENT
- REPORTS
- STORES

## New Template

TEMPLATE

General

Categories Set

Categories

General Information

Is Activated

Yes

2

Assign Type

☐ All Categories
 ☒ Specific Categories

Categories Set

Default  
 Women  
 Top  
 Bottom  
 Jacket  
 Sale  
 Training

Back

Reset

Save and Continue Edit

Save

### ★ On-site experience

This section helps to improve customer onsite experience by managing linking, redirection and image loading speed.

The screenshot shows the 'New Template' page in the Super Easy SEO module. On the left is a sidebar with navigation icons for Dashboard, Sales, Products, Customers, Marketing, Super Easy SEO, Content, Reports, Stores, System, and Find Partners & Extensions. The main area is titled 'New Template' and has a search bar, a notification bell with '54', and a user profile 'supereasyseo'. Below the title bar are buttons for 'Back', 'Reset', 'Save and Continue Edit', and a red 'Save' button. The 'CROSSLINK TAB' is active, with a sub-tab 'General' selected. The 'General Information' section contains the following fields: 'Is Activated' (set to 'No'), 'Keyword' (set to 'SEO'), 'Url Title' (set to 'Super Easy SEO'), 'Url' (set to 'https://store.magenest.com/super-easy-seo'), 'Url Target' (set to '\_self'), 'Store Views' (a dropdown menu showing 'All Store Views', 'Main Website', 'Main Website Store', and 'Default Store View'), and 'Priority' (an empty text field). A 'Tutorial Menu' button is located at the bottom right.

## + Cross Linking

This feature allows admins to create a list of keywords and each one will become a hyperlink that contains a link of another page. Admins only need to type these keywords into their content and links will be automatically added to the anchor text.

In order to create a new cross link, please go to the **Super Easy SEO > Cross Linking > Add new Crosslink**. The following settings will be available for the cross link function.

**Is Activated:** Enable or disable the crosslink function.

**Keyword:** Add the trigger keyword to auto insert link.

**URL Title:** The title of the anchor text, which will appear when you hover your mouse over it.

**URL:** This is the actual link that will be inserted into the anchor text.

**URL Target:** control the behavior of the link when someone clicks on it. "\_self" means the link will open in the same tab while "\_blank" means the link will open in the new tab.

**Priority:** Set priority for the cross linking rule. When there are multiple similar rules, rules with priority will override rules with priority.

The screenshot shows the 'New Template' page in the Super Easy SEO module, specifically the 'AUTOLINK TAB'. The sidebar is the same as in the previous screenshot. The main area has the same top navigation bar. The 'AUTOLINK TAB' is active, with a sub-tab 'General' selected. The 'Apply For' section contains four checkboxes: 'Use with Product Description' (checked), 'Use with Product Short Description' (checked), 'Use with Category' (checked), and 'Use with CMS' (checked). A red circle with the number '2' is placed over the 'Apply For' sub-tab. The 'Save' button in the top right is highlighted with a red box.

**Apply for:**

After admins have configured the cross-linking setting, they can control which section of their store will use this rule. You can enable or disable the rule for product descriptions, product short descriptions, category, CMS pages.

## + Redirect management

This function helps you to control redirecting behavior using URL patterns.

**Is activated:** Enable or Disable the function.

**Request URL:** the url that customers type into the browser bar or click on.

**Target URL:** the url that admins want the requested page to redirect to.

**Visible in Store view:** Choose which Store View will this redirecting rule be used.

The screenshot shows the 'Super Easy Seo' sidebar with 'Redirect Management' highlighted. The main content area displays a table of redirects. A yellow banner at the top states: 'You can browse and place orders, but nothing will be processed.' System Messages: 1. The table has columns: Request Url, Target Url, Status, and Action. Two records are shown, both with 'ENABLED' status. A 'Tutorial Menu' button is visible in the bottom right corner.

Request Url	Target Url	Status	Action
/request	/test	ENABLED	Edit
/test	/	ENABLED	Edit

The screenshot shows the 'Redirect Template' interface. It includes a search bar, a table of redirects, and an 'Add New Redirect' button. The table has columns: ID, Request Url, Target Url, Status, Redirect only if request URL can't be found (404), and Action. Two records are shown, both with 'ENABLED' status. The footer includes copyright information for Magento Commerce Inc. and the version number 2.1.3.

ID	Request Url	Target Url	Status	Redirect only if request URL can't be found (404)	Action
2	/admin	/home	ENABLED		Edit
1	/test	/sale	ENABLED		Edit



**Path:** the path to the folder that stores your images.

Use system with 64-bit: recommended setting to **No**

**GIF Format:** the tool used for optimizing .gif images.

**GIF Options:** settings for optimization of .gif images.

**JPG Format:** optimization tool for .jpg images.

**JPG Options:** settings for optimization of .jpg images.

**PNG Format:** optimization tool for .png images.

**PNG Options:** setting for optimization of .png images.

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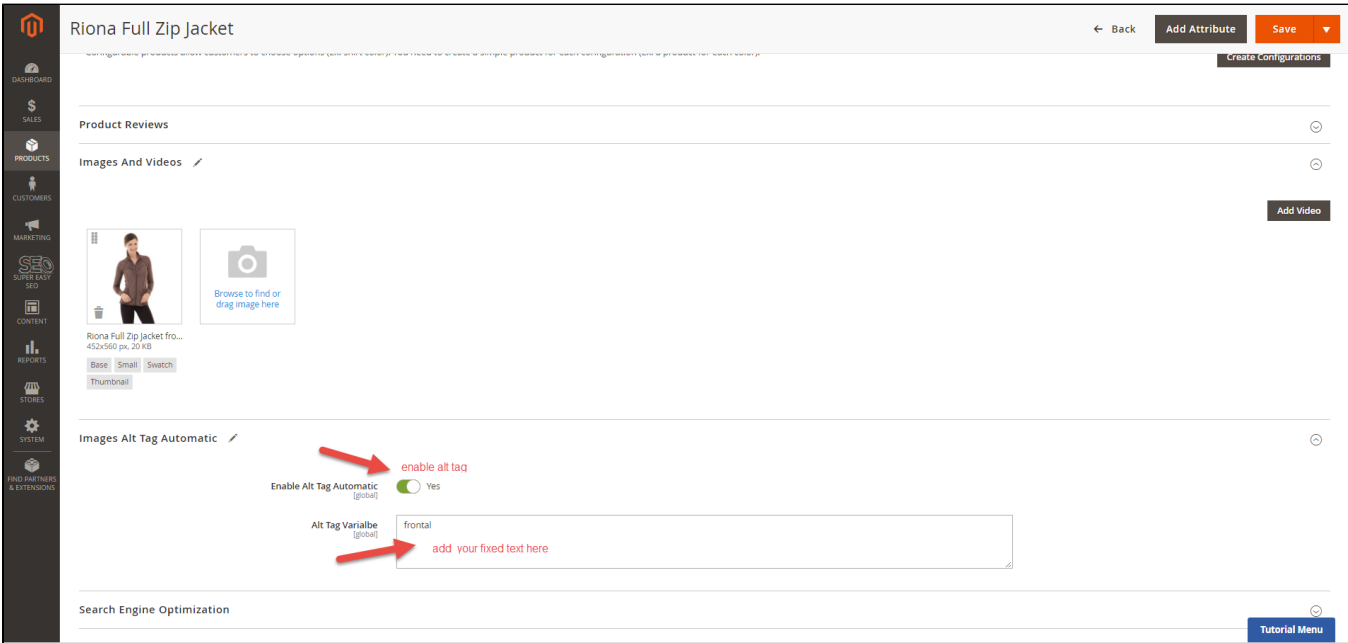
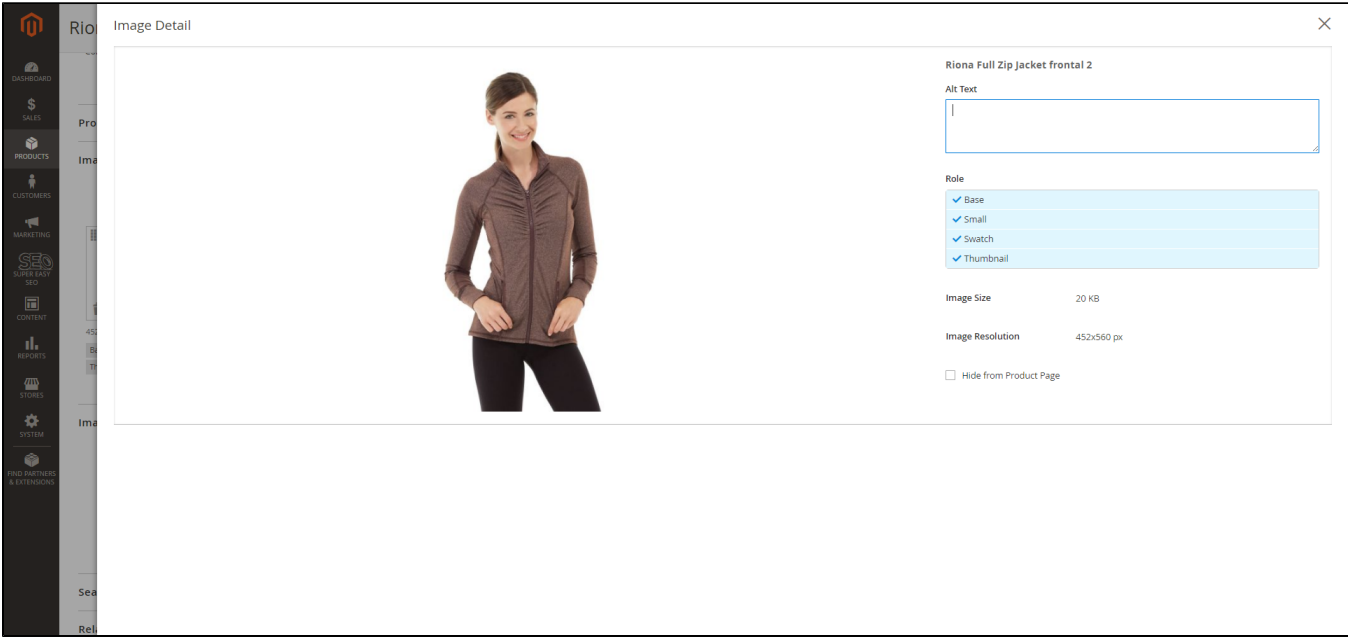
Magento ver. 2.1.3  
[Account Activity](#) | [Report Bugs](#)

Once you have configured the setting, start scanning your images and optimize them. click on **Start Scan Images** and **Start Optimization Process**

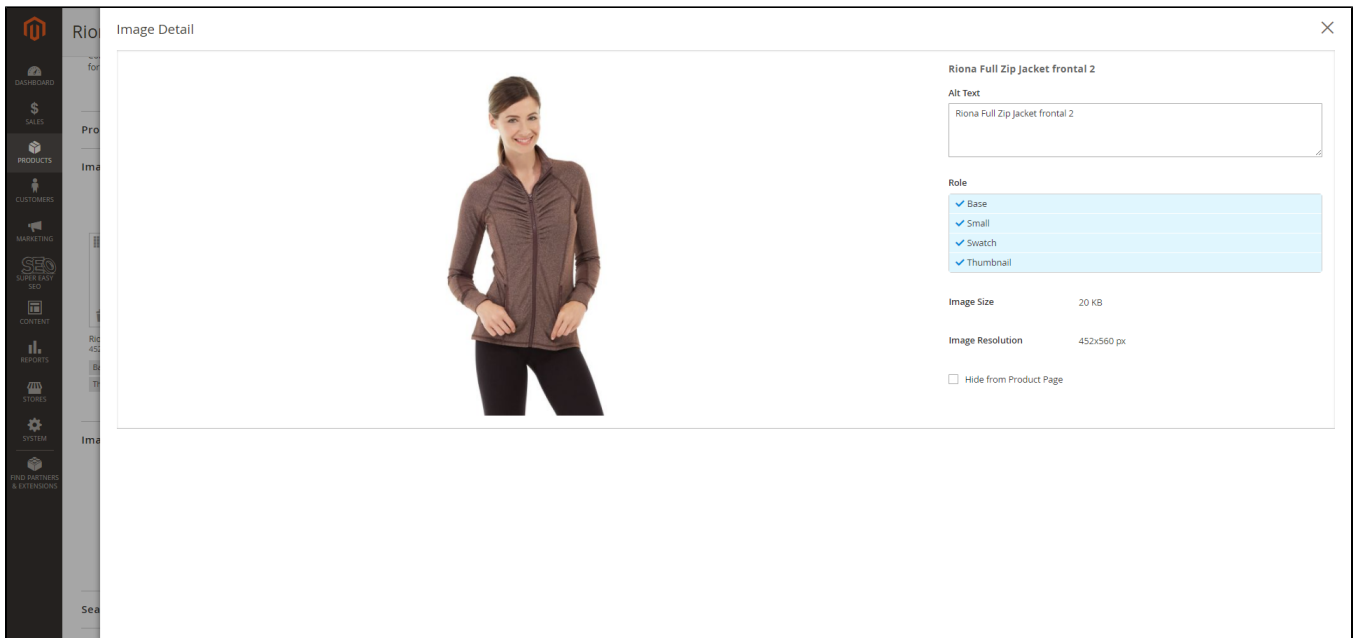
ID	Path	Status	Size Before (kB)	Size After (kB)
1	/home/supereasyseo/public_html/pub/errors/default/images/msg-error.gif	Optimized	1.00900	1.00900
2	/home/supereasyseo/public_html/pub/errors/default/images/msg-success.gif	Optimized	1.02400	1.02400
3	/home/supereasyseo/public_html/pub/errors/default/images/msg-note.gif	Optimized	1.02100	1.02100
4	/home/supereasyseo/public_html/pub/errors/default/images/logo.gif	Optimized	3.60100	3.60100
5	/home/supereasyseo/public_html/app/design/adminhtml/Magento/backend/web/images/ajax-loader-small.gif	Optimized	1.72700	1.72700
6	/home/supereasyseo/public_html/pub/media/catalog/product/a/a/aaa.png	Optimized	3.78700	3.78700
7	/home/supereasyseo/public_html/pub/media/catalog/product/c/a/cartier-love-day.jpg	Optimized	20.61400	20.61400
8	/home/supereasyseo/public_html/pub/media/catalog/product/p/p/iphone-6s-plus-colors.jpg	Optimized	146.41700	146.41700
9	/home/supereasyseo/public_html/pub/media/catalog/product/p/p/iphone-7-plus-256gb-300x300.jpg	Optimized	10.23500	10.23500
10	/home/supereasyseo/public_html/pub/media/catalog/product/1/1/1_bedroom.jpg	Optimized	55.24700	55.24700
11	/home/supereasyseo/public_html/pub/media/catalog/product/s/s/s_1.png	Optimized	68.16400	68.16400
12	/home/supereasyseo/public_html/pub/media/catalog/product/n/n/new_year.jpg	Optimized	69.52700	69.52700
13	/home/supereasyseo/public_html/pub/media/catalog/product/u/u/g03-bk-0_1.jpg	Optimized	30.95500	30.95500
14	/home/supereasyseo/public_html/pub/media/catalog/product/d/d/deluxe_king.jpg	Optimized	46.99000	46.99000
15	/home/supereasyseo/public_html/pub/media/catalog/product/d/d/download_products_1.jpg	Optimized	40.17800	40.17800
16	/home/supereasyseo/public_html/pub/media/catalog/product/m/m/email_1.png	Optimized	105.96700	105.96700
17	/home/supereasyseo/public_html/pub/media/catalog/product/w/w/wj05-brown_main.jpg	Optimized	20.44200	20.44200
18	/home/supereasyseo/public_html/pub/media/catalog/product/w/w/wj06-purple_main.jpg	Optimized	21.46300	21.46300

On the **List Images** tab, admins can see the optimization status of images. **Optimized** means images have been optimized, while **unoptimized** means images have not been optimized.

**+ Mass image alt tag:** When customers create new products, they can enable image alt tag generator to let the extension automatically create alt tags for product images based on the product's name.



- To use Automatic Image Tag, first, within each product, enable the automatic alt tag function
- Insert Alt Tag Variable to create variation for your images and prevent alt tag duplication.



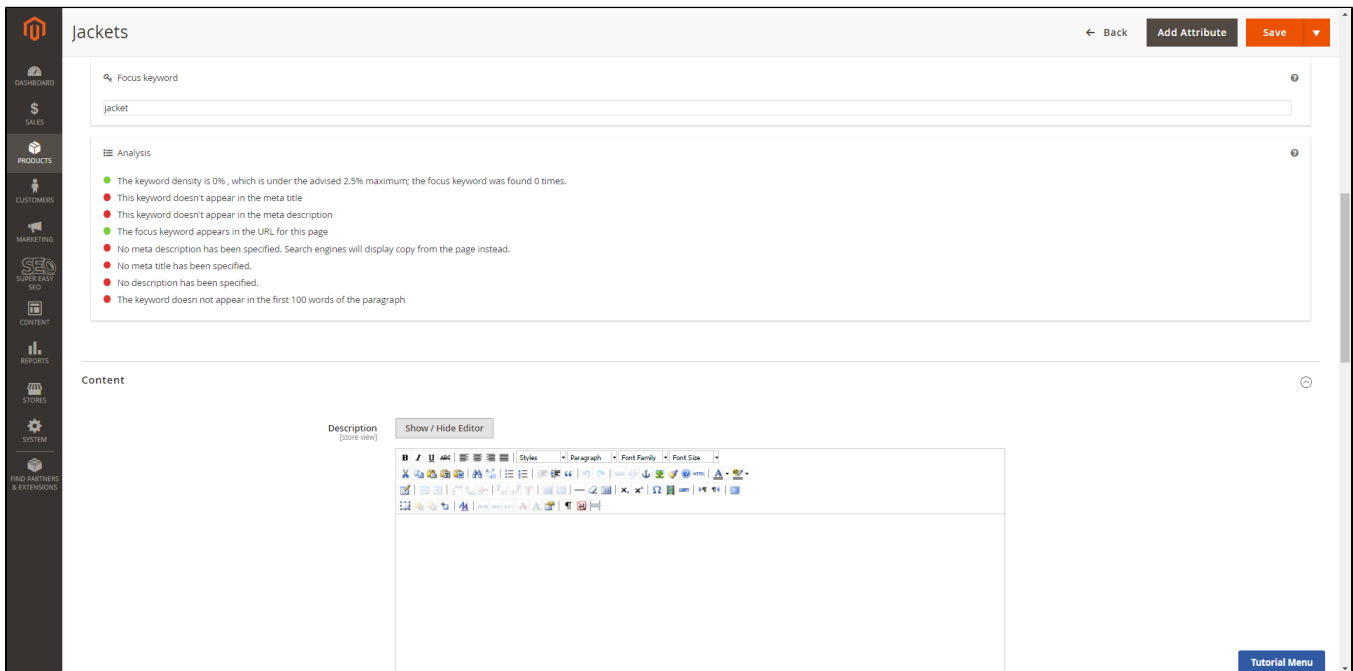
The image alt tag will be generated based on the product name and the alt tag variable.

### ★SEO Quality Analysis:

This function group deals with managing SEO metadata quality and content quality.

### +Content Analysis:

Allow you to set a focus keyword for your content and perform content analysis based on that keyword and our custom built SEO criteria.



To use these features, head on to your product and scroll down to the **Content Analysis** section within your product.

Set a focus keyword to become your point of analysis. We will compare your content and focus keywords to evaluate your content SEO quality.

Thumbnail	Url Key	Meta Title	Length Meta Title	Meta Description	Length Meta Description	Edit	Preview
	riona-full-zip-jacket	Riona Full Zip Jacket	21	Riona Full Zip Jacket The Riona Basic Zip Jacket makes the perfect extra layer for cold-weather workouts. It features amazing breathability and moisture management, but full-length zipper lets you moderate your core temperature even more. • Brown heather	257	Edit	Preview
	ingrid-running-jacket	Ingrid Running Jacket	21	Ingrid Running Jacket The Ingrid Running Jacket combines sleek design and high performance with slim, contoured fit and moisture-wicking fabric. It features a full-zip construction and a collared neck to keep the elements out and body heat in. • Slim fit.	258	Edit	Preview
	yoga-adventure	Yoga Adventure	14	Yoga Adventure Luma presents an innovative power vinyasa yoga class for intermediate and advanced practitioners. The video allows you to pace yourself, but more intense work yields longer rest. This class is great for more advanced students looking to lea	255	Edit	Preview
	jackets	Jackets	7	Jackets	8	Edit	Preview
	harmony-lumaflextm-strength-band-kit	Harmony Lumaflex™ Strength Band Kit	37	Harmony Lumaflex™ Strength Band Kit	38	Edit	Preview
	nadia-elements-shell	Nadia Elements Shell	20	Nadia Elements Shell	21	Edit	Preview

### + Preview Product and Category SEO metadata.

Customers can see the URL key, meta title, meta title length, meta description, and meta description length of your products and categories. Any metadata that exceeds the required length will be highlighted in red for your attention.

Preview Snippet

**Riona Full Zip Jacket**

<http://supereasyseo.demo.izsysync.com/riona-full-zip-jacket.html>

★★★★★ Rating: 80% - 12 reviews - \$299.00

Riona Full Zip Jacket The Riona Basic Zip Jacket makes the perfect extra layer for cold-weather workouts. It features amazing breathability and moistu ...

SEO preview on frontend

- ✓ Canonical URL: <http://supereasyseo.demo.izsysync.com/riona-full-zip-jacket.html>
- ✓ H1 Header: Riona Full Zip Jacket
- One H1 tag
- ✗ Meta Title: Riona Full Zip Jacket
- Length = 21 . Recommended length up to 55 characters
- ✓ Meta Description: Riona Full Zip Jacket The Riona Basic Zip Jacket makes the perfect extra layer for cold-weather workouts. It features amazing breathability and moistu ...

Show Snippet

### + Preview Category

Similar to product preview, you would also be able to assess the length of your metadata and adjust them to SEO standards accordingly.

Name	Url Key	Meta Title	Length	Meta Description	Length	
home			0		0	<a href="#">Preview</a>
women			0		0	<a href="#">Preview</a>
top			0		0	<a href="#">Preview</a>
bottom			0		0	<a href="#">Preview</a>
jacket			0		0	<a href="#">Preview</a>
sale			0		0	<a href="#">Preview</a>
training			0		0	<a href="#">Preview</a>
category	default-category		0		0	<a href="#">Preview</a>

Magento ver. 2.1.3  
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[SEO preview on frontend](#)

**Preview Snippet**

3

Women  
http://supereasyseo.demo.izsysnc.com/women.html  
null

**SEO preview on frontend**

- ✓ Canonical URL: http://supereasyseo.demo.izsysnc.com/women.html
- ✓ H1 Header: Women  
One H1 tag
- ✗ Meta Title: Women  
Length = 0 . Recommended length up to 55 characters
- ✓ Meta Description: null

[Show Snippet](#)

You can also have a look at how your page will display on the search engine result page by clicking on Show Snippet.

## Update

- When a new update is available, we will provide you with a new package containing our updated extension.
- You will have to delete the module directory and repeat the installing steps above.
- Flush the config cache. Your store and newly installed module should be working as expected.

# Support

- We will reply to support requests after **2 business days**.
- We will offer **lifetime free update and 6 months free support for all of our paid products**. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.
- Support **DOES NOT** include other series such as customizing our products, installation and uninstallation service.

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Once again, thank you for purchasing our extension. If you have any questions relating to this extension, please do not hesitate to contact us for support.