## **Introducing to Woocommerce Refer a Friend ver 1.3**

The Woocommerce Refer a Friend Plugin will create a simple but powerful referral system on your website. Instead of giving money to your referrals, you are rewarding them with coupons that they can use to get discounts when buying on your website, depending on a coupon settings. We have two ways to get coupon. The first way is invite a friend to visit website, the second way is share link on social (only member)

#### Features:

Admin can set allow rewarding when invite a friend, share link

Admin can set Coupon type, coupon amount, coupon duration... when member, customer invite friend or share link (customer only invite friend)

Admin can set allow both the invite and invitations to be rewarded

Admin can configure email template

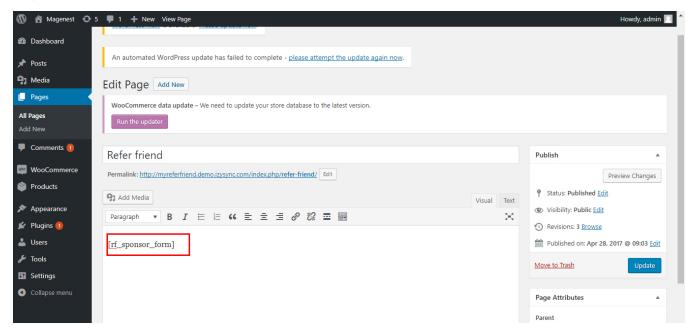
Admin can view all sent coupon

Member can view all coupon was get

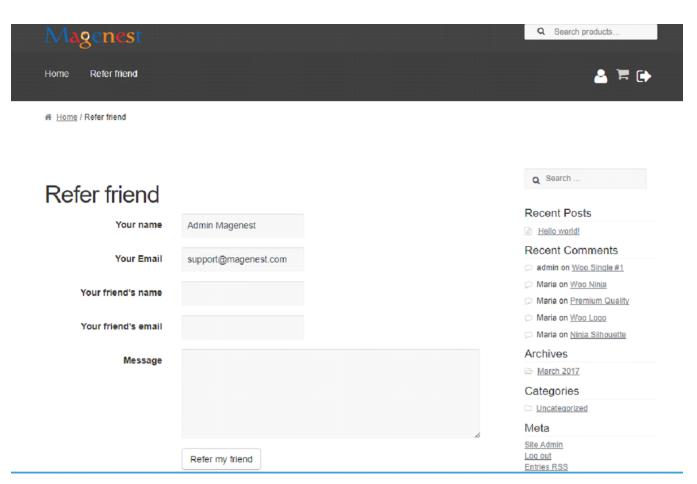
Member can share link products, invite friend. Customer (do not login) only can invite friend to get coupon.

#### How to use the Refer a friend Plugin

You must create a new page. In the page content add the following line [rf\_sponsor\_form]

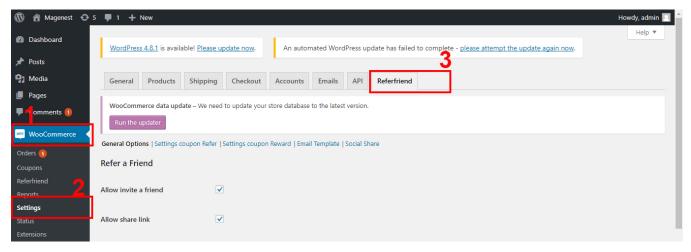


After that, you have a page for customer or member can referral friend:



## **Configuration General**

Access to Admintrastor Dashboard Woocommerce Settings Refer a friend Tab



In General Options Page, there are a few choices.

General Options Settings coupon R	efer   Settings coupon Reward	Email Template   Social Share
Refer a Friend		
Allow invite a friend	<b>✓</b>	
Allow share link	✓	
Cookie of referral will expire after x days	15	
Reward affiliate and send notification email when status of order	Completed ▼	
Give bonus to referfal for friend registration	<b>✓</b>	
Coupon Amount for friend sign up	2	This is the amount for the coupon sent after a friend received invitation and sign up
Save changes		

- Allow invite a friend: allow customer, member can invite friend to visit website and get coupon
- Allow share link: allow customer, member can share link
- Cookie of referral will expire after x days: People follow the shared link (referral link) to go to your website will have a cookie to track the affiliate program. You can set the expired time for this cookie in this field.
- Reward affiliate and send notification email when status of order: We recommend to set this option to completed.
- Give bonus to referfal for friend registration: If you check this checkbox, affiliate will get rewared coupon if his referred friend (via email) register in your website.
- Coupon Amount for friend sign up: You set the coupon amount for reward affiliate of sign up customer here

### Press Save changes button

### 1. Refer a friend

- Who can referral a friend?

Customer, Member can referral a friend to visit website and get coupon. Value of coupon be setting in Admintrastor Dashboard.

Access to Admintrastor Dashboard Woocommerce Settings Refer a friend Tab Settings coupon Refer:

Coupon Type: You choose the coupon type to send referred customer (percentage discount, fixed cart)

Coupon Amount (in local currency)

**Coupon Minimum Amount** 

Coupon Duration: If you set it to 30 the coupon will expire after 30 days from the time it is sent

Allow: Default, person being invited will get coupon. If you select it, person being invited and person invite can get coupon.

Number of share: the number of times different share will have different rewards

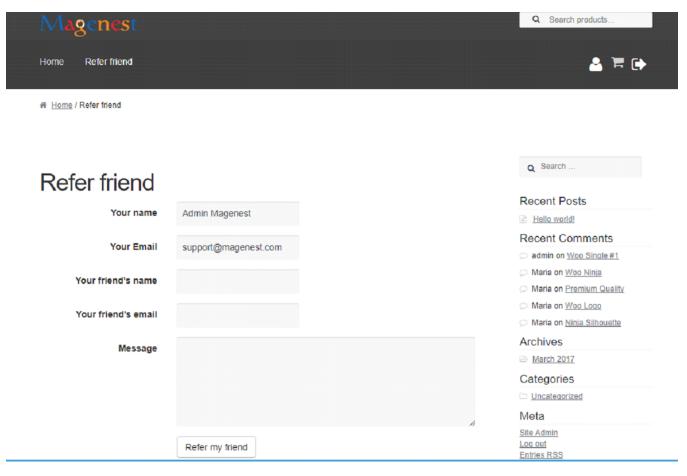
Add: You can set more than 1 rules.

After configuration, you are ready to referral a friend. Go to the page which you created in the first step

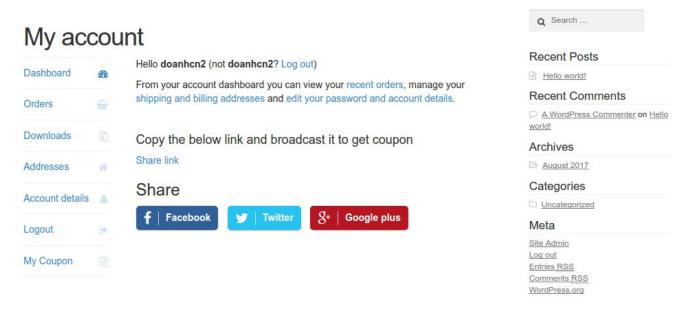
## 2. Share link

Only member can share link to get coupon. Value of coupon can settings in Admin dashboard.

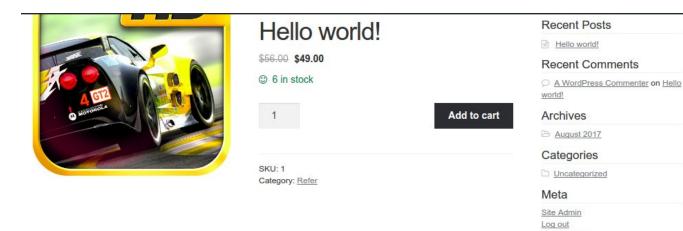
Access to Admintrastor Dashboard Woocommerce Settings Refer a friend Tab Settings coupon Reward:



- You also have the same settings.
- Allow: Default, only person who share link will get coupon. If you select it, person who share link and person who click link and place order products will get coupon.
- You can see Share link on My account or in each Product:



Share link on My account



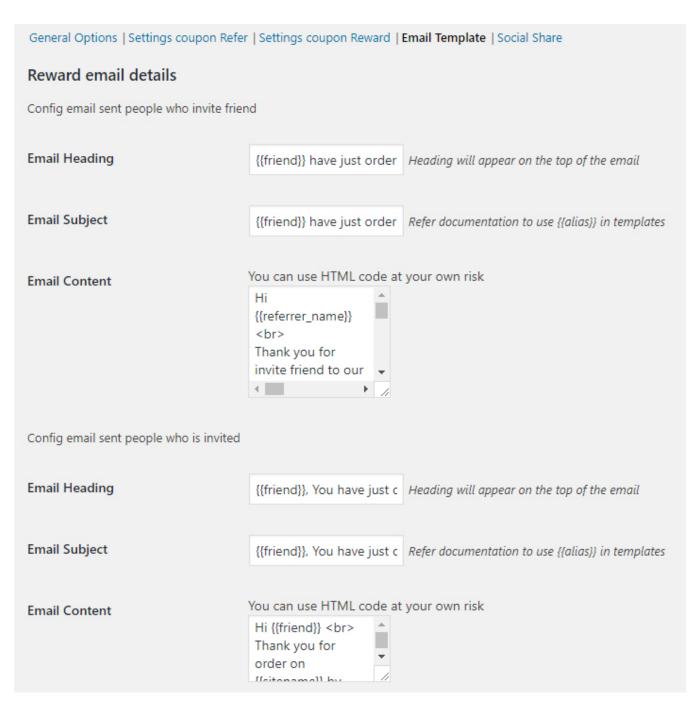
Entries RSS Comments RSS WordPress.org

Description		Share on Social to get coupon product!
Reviews (0)		Copy the below link and broadcast it to get coupon
Share on Social	>	Share link
-		Share
		f   Facebook   Twitter   S+   Google plus

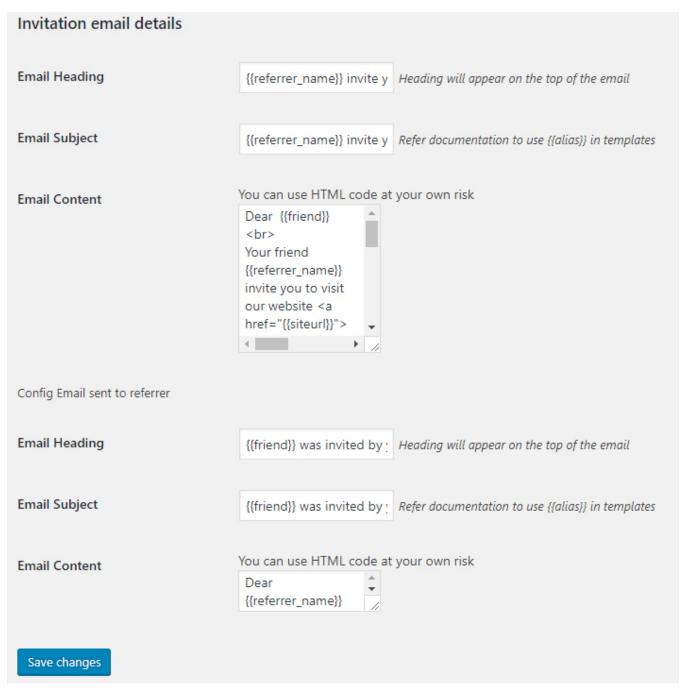
share link on product

## 3. Configurate Email template

Access to Admintrastor Dashboard Woocommerce Settings Refer a friend Tab Email template:



Email reward template



Email invitations detail

## **Email variables**

Admin can place it in the Email Content. The module will be replaced with the affiliate's message. If the affiliate invite friend with this the module will send email like this

{{friend}} : your friend 's name {{referrer\_name}} Your name

{{coupon\_currency}} currency

{{coupon\_value}} coupon amount

{{coupon}}

{{coupon\_expiry\_date}}

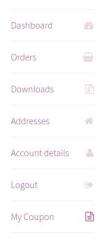
{{refer\_type}}

{{affiliate\_message}} message you want to sent to a friend

In the email sent to affiliate there are additional email variable {{refer\_type}} The referral type. There are 3 type: signup (affiliate get rewarded coupon if his referred friend register in store), email\_invite (the affiliate get rewarded coupon after his referred friend via email make purchase in website), refer\_link (the affiliate get rewarded coupon after his friends follow his shared link and make purchased in website) Example of an email template

Member can view all coupon which they have:

# My Account



## **ALL COUPON YOU HAVE**

CODE	COUPON AMOUNT	USAGE/LIMIT	EXPIRY DATE
308231640336580	20 %	0/1	2017-08-24
277483016601663	15 %	0/1	2017-08-22
109967879268027	5\$	0/1	2017-08-27
112460490066200	20 %	0/1	
129726085878932	15 %	0/1	

0	Search
Red	cent Posts
	Hello world!
Red	cent Comments
0	admin on Woo Single #1
0	Maria on <u>Woo Ninja</u>
0	Maria on <u>Premium Quality</u>
0	Maria on <u>Woo Logo</u>
0	Maria on <u>Ninja Silhouette</u>
Arc	thives
6	March 2017
Ca	tegories
<u></u>	Uncategorized